			** PUBLIC DISCLOSURE COPY *									
	0	00	Return of Organization Exempt From		OMB No. 1545-0047							
Forr	n J	90	Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code		<sup>ns)</sup> 2015							
	Department of the Treasury         Do not enter social security numbers on this form as it may be made public.           Internal Revenue Service         Information about Form 990 and its instructions is at www.jrs.gov/form990.											
				<u>w.irs.gov/form990.</u> JUN 30, 2016	Inspection							
	heck if		f organization	D Employer identifi	cation number							
a	pplicab	le:	organization									
	Addre chang Name	ge SAN	JOSE MUSEUM OF ART ASSOCIATION									
		ge Doing b	usiness as		062028							
	_returr  Final	Number		suite E Telephone numbe								
	returr_ termi	n-	SOUTH MARKET STREET		<u>271-6840</u> 5,604,112.							
	ated Amer	Inded CAN	own, state or province, country, and ZIP or foreign postal code JOSE, CA 95113–2383	G Gross receipts \$								
	_returr _Appli		nd address of principal officer: SUSAN SAYRE BATTON	H(a) Is this a group r for subordinates								
	_tion pend		AS C ABOVE	H(b) Are all subordinates i								
<u> </u>	ax-ex	empt status:			list. (see instructions)							
			SJMUSART.ORG	H(c) Group exemption	,							
		f organization:			VI State of legal domicile: CA							
	nrt I	Summary										
	1	Briefly describ	e the organization's mission or most significant activities: SJMA FOS	TERS APPRECIA	TION AND							
Governance		AWARENE	SS OF THE CONTRIBUTION OF ART AND ART	ISTS TO SOCIET	Υ.							
rna	2	Check this bo	$x \mathrel{\blacktriangleright}$ if the organization discontinued its operations or disposed of n	nore than 25% of its net as	1							
ove	3	Number of vot	ting members of the governing body (Part VI, line 1a)		20							
	4		lependent voting members of the governing body (Part VI, line 1b)		20							
es 2	5	Total number	89									
iti	6	Total number	of volunteers (estimate if necessary)		237							
Activities &				<u>7a</u>	44,194.							
	b	Net unrelated	business taxable income from Form 990-T, line 34		-13,061.							
		<b>O I I I I</b>		Prior Year 2,746,922.	Current Year 3,014,695.							
an	8		and grants (Part VIII, line 1h)	391,304.	609,466.							
Revenue	9	•	ce revenue (Part VIII, line 2g)	362,363.	421,988.							
Be	10		come (Part VIII, column (A), lines 3, 4, and 7d) (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	194,277.	215,436.							
	11		e (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	3,694,866.	4,261,585.							
	13		nilar amounts paid (Part IX, column (A), lines 1-3)	0.	0.							
	14		to or for members (Part IX, column (A), line 4)	0.	0.							
6	40			2,349,346.	2,511,708.							
Ise	16a	Professional fi	undraising fees (Part IX, column (A), line 11e)	0.	0.							
Expenses	Ь	Total fundraisi	and raising fees (Part IX, column (A), line 11e) $533,819$ .									
ш			es (Part IX, column (A), lines 11a-11d, 11f-24e)	1,372,242.	1,805,468.							
	18	Total expense	s. Add lines 13-17 (must equal Part IX, column (A), line 25)	3,721,588.	4,317,176.							
	19	Revenue less	expenses. Subtract line 18 from line 12	-26,722.	-55,591.							
or Ces				Beginning of Current Year	End of Year							
sets	20	Total assets (F		14,684,336.	14,263,917.							
Net Assets or -und Balances	21		(Part X, line 26)	389,552.	311,888.							
_			fund balances. Subtract line 21 from line 20	14,294,784.	13,952,029.							
	nrt II											
			I declare that I have examined this return, including accompanying schedules and sta		y knowledge and belief, it is							
true,	corre	ci, and complete.	Declaration of preparer (other than officer) is based on all information of which prep	parer nas any knowledge.								
		1.										

Sign	Signature of officer Data	te									
Here	SUSAN SAYRE BATTON, EXECUTIVE DIRECTOR										
	Type or print name and title										
	Print/Type preparer's name Preparer's signature Date	Check PTIN									
Paid	LAWRENCE S. KUECHLER LAWRENCE S. KUECHLER 04/20/17 self-employed P00233621										
Preparer	Firm's name 🕒 ARMANINO LLP	m's EIN ▶ 94-6214841									
Use Only	Firm's address 50 W. SAN FERNANDO ST, STE 500										
	SAN JOSE, CA 95113 Phone no. 408-200-6400										
May the IF	RS discuss this return with the preparer shown above? (see instructions)	X Yes No									
		000									

532001 12-16-15 LHA For Paperwork Reduction Act Notice, see the separate instructions.

	990 (2015) SAN JOSE MUSEUM OF ART ASSOCIATION T III Statement of Program Service Accomplishments	23-7062028 Page 2
	Check if Schedule O contains a response or note to any line in this Part III	X
1	Briefly describe the organization's mission: SEE SCHEDULE O	
2	Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?	Yes X No
3	If "Yes," describe these new services on Schedule O. Did the organization cease conducting, or make significant changes in how it conducts, any program services? If "Yes," describe these changes on Schedule O.	Yes X No
4	Describe the organization's program service accomplishments for each of its three largest program services, as Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to other revenue, if any, for each program service reported.	
4a	(Code:) (Expenses \$2, 208, 608. including grants of \$) (Reverses \$) (Reverses \$)           EXHIBITIONS	nue\$602,639.)
	THE SAN JOSE MUSEUM OF ART IS A LEADING SHOWCASE IN THE	
	MODERN AND CONTEMPORARY ART. THE MUSEUM HAS EARNED A REP	
	FRESH, DISTINCTIVE EXHIBITIONS, WHICH ARE CONCEIVED TO E	
	VISITORS OF VARIOUS AGES AND CULTURAL BACKGROUNDS. THROU	JGH ITS
	EXHIBITIONS AND PROGRAMS, SJMA ADDRESSES MAJOR TRENDS IN	I INTERNATIONAL
	CONTEMPORARY ART, ARCHITECTURE, AND DESIGN, WITH AN ONGC	ING COMMITMENT
	TO PLACE THE WORK OF EMERGING ARTISTS AND CALIFORNIA ART	' IN NATIONAL
	AND INTERNATIONAL CONTEXT. THE MUSEUM STRIVES TO MAKE S	JIGNIFICANT
	CONTRIBUTIONS TO ART-HISTORICAL SCHOLARSHIP; ADDRESS PRE	SCIENT ISSUES
	OF INTEREST TO THE GENERAL PUBLIC; AND OFFER PROGRAMS TH	
4b	(Code:) (Expenses \$792,378. including grants of \$) (Reve	
	THE MUSEUM EXPERIENCE AND EDUCATION DEPARTMENT PROVIDES	ENRICHING
	VISUAL-ART EXPERIENCES TO A BROAD SPECTRUM OF THE COMMUN	
	DEPARTMENT IS WIDELY KNOWN FOR ITS COMMITMENT TO ACCESSI	
	HANDS-ON FAMILY ACTIVITY STATIONS IN THE GALLERIES; AWAR	-
	INTERPRETATION; AND CROSS-DISCIPLINARY PROGRAMMATIC PART	
	WHEREBY ACTIVITIES OCCUR IN DECENTRALIZED LOCALES AS WEL	
	MUSEUM. SJMA IS THE LARGEST PROVIDER OF ARTS EDUCATION I	
	IN GREATER SANTA CLARA COUNTY. SJMA IS DEDICATED TO FURT	
	LEARNING AND TO OPENING 21ST-CENTURY DOORWAYS TO ART. TH	
	PIONEERS DYNAMIC NEW WAYS OF PROVIDING HISTORICAL CONTEX	
4-	(code:) (Expenses \$ 128,294. including grants of \$) (Reve	
40	MUSEUM STORE     Including grants or \$) (Revelopment of \$)	nue\$(,502*)
	THE MUSEUM STORE IS LOCATED OFF THE MAIN LOBBY OF SJMA.	
	GIFT AND BOOK STORE CARRIES MISSION-RELATED PRODUCTS THA	
	EDUCATIONAL, FOSTER CREATIVITY, AND ENCOURAGE THE APPREC	
	THE MUSEUM STORE ALSO FEATURES CUSTOM PRODUCTS BY AREA A	
	CRAFTSMEN AS WELL AS MERCHANDISE RELEVANT TO EACH CURREN	
	EXHIBITIONS. THE STORE IS STAFFED BY MUSEUM EMPLOYEES AS ACTIVE CONTINGENT OF LONGTIME VOLUNTEERS.	, WELL AS AN
	MOTTLE CONTINUENT OF HONOTIME VOLONTEEND.	
4d	Other program services (Describe in Schedule O.)	
	(Expenses \$ including grants of \$ ) (Revenue \$	)
4e	Total program service expenses ► 3,129,280.	
532002 12-16-		Form <b>990</b> (2015) S <b>)</b>

Form 990 (2015)				OF	ART	ASSOCIATION
Part IV Checklist of R	equire	d Scheo	dules			

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	Х	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4		X
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			
	Schedule D, Part III	8	Х	
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
	If "Yes," complete Schedule D, Part IV	9		<u> </u>
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent			
	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10	Х	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X			
	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
	Part VI	<u>11a</u>	X	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			37
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
С	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			v
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in		v	
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d	Х	x
-	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses		х	
10-	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i>	11f	~	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete	10-	х	
<b>h</b>	Schedule D, Parts XI and XII	12a	- 12	
U	Was the organization included in consolidated, independent audited financial statements for the tax year?	12b		х
13	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	120		X
13 14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,	114		
~	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			
	or more? If "Yes," complete Schedule F, Parts I and IV	14b	х	
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any			
	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		Х
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to			
	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		Х
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
	1c and 8a? If "Yes," complete Schedule G, Part II	18	Х	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			
	complete Schedule G. Part III	19		Х

<u>Form 990 (</u>						ASSOCIATION
Part IV	Checklist of	Require	d Scheo	dules <sub>(contin</sub>	nued)	

			Yes	No
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		X
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on			
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23	Х	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No", go to line 25a	24a		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
с	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit			
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		X
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or			
	former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If "Yes,"			
	complete Schedule L, Part II	26	Х	
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member			
	of any of these persons? If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
	instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		X
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,			
	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c	77	X X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	Х	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If "Yes," complete Schedule M	30		<u> </u>
31	Did the organization liquidate, terminate, or dissolve and cease operations?			v
~~	If "Yes," complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			x
~~	Schedule N, Part II	32		
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations	20		x
34	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and	34		x
250	Part V, line 1 Did the organization have a controlled entity within the meaning of section 512(b)(13)?	34 35a		X
	Did the organization have a controlled entity within the meaning of section 512(b)(13)? If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity	354		<u> </u>
U	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?	000		
50	If "Yes," complete Schedule R, Part V, line 2	36		x
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		x
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?	<b></b>		_ <u>_</u>
	Note. All Form 990 filers are required to complete Schedule O	38	х	

Pa	<b>tt V</b> Statements Regarding Other IRS Filings and Tax Compliance Check if Schedule O contains a response or note to any line in this Part V					
			<u></u>		Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	1a	90			
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b	0			
с	Did the organization comply with backup withholding rules for reportable payments to vendors and re	eportable gami	ng			
	(gambling) winnings to prize winners?			1c		
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,					
	filed for the calendar year ending with or within the year covered by this return	2a	89			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax retur	ms?		2b		X
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instruction	s)				
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?			3a	Х	
b	If "Yes," has it filed a Form 990-T for this year? If "No," to line 3b, provide an explanation in Schedule	0		3b	Х	
	At any time during the calendar year, did the organization have an interest in, or a signature or other a					
	financial account in a foreign country (such as a bank account, securities account, or other financial a	account)?		4a		X
b	If "Yes," enter the name of the foreign country: ►					
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial A	ccounts (FBAF	₹).			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			5a		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transa	ction?		5b		X
с	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?			5c		
	Does the organization have annual gross receipts that are normally greater than \$100,000, and did th					
	any contributions that were not tax deductible as charitable contributions?			6a		X
b	If "Yes," did the organization include with every solicitation an express statement that such contribut	ions or gifts				
	were not tax deductible?			6b		
7	Organizations that may receive deductible contributions under section 170(c).					
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and se	rvices provided t	o the payor?	7a	X	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?			7b	X	
с	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it w	as required				
	to file Form 8282?			7c		X
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d				
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit c	ontract?		7e		X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contr	act?		7f		X
g	If the organization received a contribution of qualified intellectual property, did the organization file Fo	orm 8899 as re	quired?	7g	N/	
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization	ation file a Forn		7h	N/	<u> </u>
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained	d by the	N/A			
	sponsoring organization have excess business holdings at any time during the year?			8		
9	Sponsoring organizations maintaining donor advised funds.		/ -			
а	Did the sponsoring organization make any taxable distributions under section 4966?		N/A	9a		
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?		N/A	9b		
10	Section 501(c)(7) organizations. Enter:	1 1				
а	Initiation fees and capital contributions included on Part VIII, line 12 ${ m N/A}$	10a				
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b				
11	Section 501(c)(12) organizations. Enter:	11				
a	Gross income from members or shareholders N/A	11a				
b	Gross income from other sources (Do not net amounts due or paid to other sources against					
	amounts due or received from them.)	11b				
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form	1 1		12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the yearN/A	12b				
13	Section 501(c)(29) qualified nonprofit health insurance issuers.		NT / 7	40		
а	Is the organization licensed to issue qualified health plans in more than one state?		N/A	13a		
	<b>Note.</b> See the instructions for additional information the organization must report on Schedule O.					
b	Enter the amount of reserves the organization is required to maintain by the states in which the	104				
-	organization is licensed to issue qualified health plans	13b				
	Enter the amount of reserves on hand	13c		14-		X
	Did the organization receive any payments for indoor tanning services during the tax year?		ſ	14a 14b	╞──┤	- 23
<b>u</b>	The root must move a routh rizo to report these payments in Nn " nmvine an exhlanation in Schedul			עדיי	. /	1

SAN JOSE MUSEUM OF ART ASSOCIATION

23-7062028

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Form 990 (2015)
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#### SAN JOSE MUSEUM OF ART ASSOCIATION

Check if Schedule O contains a response or note to any line in this Part VI

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Χ

Sec	tion A. Governing Body and Management						
				_		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	1a		20			
	If there are material differences in voting rights among members of the governing body, or if the governing			_			
	body delegated broad authority to an executive committee or similar committee, explain in Schedule O.			_			
b	Enter the number of voting members included in line 1a, above, who are independent	1b		20			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship	o with	any other				
	officer, director, trustee, or key employee?			L	2		Х
3	Did the organization delegate control over management duties customarily performed by or under the	e direc	t supervision				
	of officers, directors, or trustees, or key employees to a management company or other person?			L	3		Х
4	Did the organization make any significant changes to its governing documents since the prior Form 9	90 wa	s filed?	L	4		Х
5	Did the organization become aware during the year of a significant diversion of the organization's ass	ets?		L	5		Х
6	Did the organization have members or stockholders?				6		X
7a	Did the organization have members, stockholders, or other persons who had the power to elect or ap	point	one or				
	more members of the governing body?			L	7a		X
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, st	ockho	lders, or				
	persons other than the governing body?				7b		X
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year	r by th	e following:				
а	The governing body?				8a	Х	
b	Each committee with authority to act on behalf of the governing body?				8b	Х	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be read						
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O				9		Х
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Re	venue	Code.)				
				Г		Yes	No
	Did the organization have local chapters, branches, or affiliates?			-	10a		X
b	If "Yes," did the organization have written policies and procedures governing the activities of such ch	•					
					10b	v	
	Has the organization provided a complete copy of this Form 990 to all members of its governing body	/ beto	re filing the form'	'H	11a	X	
	Describe in Schedule O the process, if any, used by the organization to review this Form 990.					v	
-					12a	X	
b				····  -	12b	X	
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Y	, -			10.	х	
40	in Schedule O how this was done			Г	12c	X	
13	Did the organization have a written whistleblower policy?			Г	13	X	
14 15	Did the organization have a written document retention and destruction policy?			-	14	Λ	
15	Did the process for determining compensation of the following persons include a review and approva	i by in	dependent	_			
-	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			- 1	15a	Х	
	The organization's CEO, Executive Director, or top management official			···		X	
D	Other officers or key employees of the organization If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).			··	15b	- 11	
162	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangen	nont w	vith a	_			
100	taxable entity during the year?			- 1	16a		х
h	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluat			F	Tou		
~	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organ		•	_			
	exempt status with respect to such arrangements?			- 1	16b		
Sec	tion C. Disclosure						
17	List the states with which a copy of this Form 990 is required to be filed $\blacktriangleright$ CA						
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T	(Sect	on 501(c)(3)s onl	y) ava	ailable	;	
	for public inspection. Indicate how you made these available. Check all that apply.						
	X Own website Another's website X Upon request Other (explain	in Sc	hedule O)				
19	Describe in Schedule O whether (and if so, how) the organization made its governing documents, cor		,	and fi	nanci	al	
	statements available to the public during the tax year.						
20	State the name, address, and telephone number of the person who possesses the organization's boo	oks an	d records: 🕨 _				
	BRIAN SPANG - (408)271-6873						
	110 SOUTH MARKET STREET SAN JOSE CA 95113-2383						

00000	2010)		×				- 0		1000011111			,
Part VII	Co	mpensation	of O	)fficers,	Dire	ctors,	Truste	es, Ke	ey Employees,	, Highest Comper	nsate	d
	· ·						-					

#### Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

• List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.

• List all of the organization's current key employees, if any. See instructions for definition of "key employee."

• List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

• List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

• List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A)	(B)				C)			(D)	(E)	(F)
Name and Title	Average	Position (do not check more than one					ne	Reportable	Reportable	Estimated
	hours per	box	x, unless person			s both	n an	compensation	compensation	amount of
	week		cer ar I	nd a d I	irecto	r/trus	tee)	from	from related	other
	(list any	rector						the	organizations	compensation
	hours for	or di	ee e			ated		organization	(W-2/1099-MISC)	from the
	related organizations	ustee	trust		96	suadu		(W-2/1099-MISC)		organization and related
	below	ual tr	tional		voldu	t con /ee	~			organizations
	line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			organizations
(1) HILDY SHANDELL	6.00				×	<u> </u>	ш			
PRESIDENT		x		x				0.	Ο.	0.
(2) CORNELIA PENDLETON	2.00									
SECRETARY		х		x				0.	Ο.	0.
(3) WILLIAM FAULKNER	3.00									
TREASURER		Х		X				0.	Ο.	0.
(4) TAD FREESE	3.00									
VICE PRESIDENT		Х		Х				0.	0.	0.
(5) GLENDA DORCHAK	3.00									
TRUSTEE		Х						0.	0.	0.
(6) PETER LIPMAN	2.00									
TRUSTEE		Х						0.	0.	0.
(7) ALAYNE YELLUM	1.00									
TRUSTEE		Х						0.	0.	0.
(8) JEANNIE PEDROZA	1.00									
TRUSTEE		х						0.	0.	0.
(9) DIPTI MATHUR	1.00									
TRUSTEE		Х						0.	0.	0.
(10) EILEEN FERNANDES	1.00									
TRUSTEE		Х						0.	0.	0.
(11) EVELYN NEELY	1.00									
TRUSTEE		Х						0.	0.	0.
(12) PETER CROSS	2.00								•	•
TRUSTEE		Х						0.	0.	0.
(13) CHERYL KIDDOO	2.00								•	•
TRUSTEE		Х						0.	0.	0.
(14) RITA NORTON	2.00								•	•
TRUSTEE	1 00	Х						0.	0.	0.
(15) ROGER BOWIE	1.00								0	0
TRUSTEE		Х						0.	0.	0.
(16) SRIPRASADH CADAMBI TRUSTEE	0.50	v						0.	0.	0
(17) AMY RAPPORT	1.00	Х						0.	U •	0.
(17) AMY RAPPORT TRUSTEE	L .00	x						0.	0.	0.
INODIDE	I	Λ						0.	0.	

Form 9		JOSE	MUSEUM	OF	' A	RТ	' A	SS	00	CIATION	23-70	620	028	Page <b>8</b>
Part	VII Section A. Officers, Direc	ctors, Trus	tees, Key Emp	oloy	ees,	anc	d Hig	ghes	t C	ompensated Employee	s (continued)			
	(A) Name and title		(B) Average hours per week	box	not cł , unles	Pos heck ss per	rson i	1 than c is both pr/trus	n an	(D) Reportable compensation	(E) Reportable compensation	I	Esti amo	(F) mated punt of
		(list any hours for related organizations below line)	Individual trustee or director	In stitutional trustee	Officer	Key em ployee	Highest compensated employee	Former	from the organization (W-2/1099-MISC)	from related organizations (W-2/1099-MIS0		comp fro orgai and	ther ensation m the nization related izations	
(18) TRUST	ANNEKE DURY		2.00	х						0.		ο.		0.
	RICHARD KARP		1.00	Δ				-		0.		••		0.
TRUST				х						0.		٥.		0.
(20) TRUST	THANG DO EE		1.00	x						0.		ο.		0.
(21)	SUSAN KRANE		40.00											
	TIVE DIRECTOR		10.00			Х				245,366.		0.	12	<u>,883.</u>
	BRIAN SPANG CE DIRECTOR		40.00			x				90,071.		ο.	4	,951.
1b \$	Sub-total									335,437.		0.	17	,834.
	Total from continuation sheets Total (add lines 1b and 1c)									0. 335,437.		<u>0.</u> 0.	17	<u>0.</u> ,834.
2	Total number of individuals (inclu compensation from the organiza	uding but n							o re	· ·	,000 of reportable	1		1
	compensation from the organiza												1	res No
	Did the organization list any <b>forr</b> ine 1a? <i>If</i> "Yes," complete Sche						•	•		•			3	x
4	For any individual listed on line 1	la, is the su	um of reportabl	e co	mpe	ensa	tion	and	oth	ner compensation from t	he organization			x
	and related organizations greate Did any person listed on line 1a												4	
	rendered to the organization? If												5	X
Secti	on B. Independent Contractor	s												
	Complete this table for your five the organization. Report compenent comp	°	•	•							•	ensat	ion fron	n
	Name an	<b>(A)</b> d business	address							(B) Description of s	services	С	(C) ompens	
	ATIVE SECURITY CO S. AUTUMN, SUIT			,	CA	9	51	10		SECURITY SER	VICES		176	,626.
	<u>.</u>													
	Total number of independent co \$100,000 of compensation from			ot lin	nited	to	thos 1		ted	above) who received m	ore than			

		2015) SAN JOSE MUSE	UM OF AR	T ASSOCIATI	ION	23-7062	028 Page <b>9</b>
Par	t VII	Statement of Revenue					
		Check if Schedule O contains a response	or note to any lir	e in this Part VIII (A) Total revenue	<b>(B)</b> Related or exempt function	<b>(C)</b> Unrelated business	(D) Revenue excluded from tax under
					revenue	revenue	sections 512 - 514
ts ts	1 a	Federated campaigns 1a					
Contributions, Gifts, Grants and Other Similar Amounts		Membership dues 1b	172,952.				
ΩĔ	с	Fundraising events 1c					
ifts ar A		Related organizations 1d		1			
, Gill		Government grants (contributions) <b>1e</b>	953,449.				
Sis		All other contributions, gifts, grants, and	-				
her ber		similar amounts not included above If 1,	888,294.				
Ōţ	a	Noncash contributions included in lines 1a-1f: \$	140,678.				
	h	Total. Add lines 1a-1f		3,014,695.			
			Business Code				
~	2 a	PUBLIC PROGRAMS	713990	502,150.	502,150.		
- Ki	2 u b		713990	63,926.	63,926.		
ue.	c c		713990	43,390.	43,390.		
ven Ven	-		7133350		45,550.		
Be	d						
Program Service Revenue	e						
-		All other program service revenue		609,466.			
		Total. Add lines 2a-2f		009,400.			
	3	Investment income (including dividends, intere		272 522			272 522
		other similar amounts)		372,523.			372,523
	4	Income from investment of tax-exempt bond p	-				
	5	Royalties					
		(i) Real	(ii) Personal	-			
	6 a	Gross rents 125,877.		-			
	b	Less: rental expenses 0.		-			
		Rental income or (loss) 125,877.		105 055			405 055
		Net rental income or (loss)	····· 🕨	125,877.			125,877
	7 a	Gross amount from sales of (i) Securities	(ii) Other	-			
		assets other than inventory 948,299.		-			
	b	Less: cost or other basis					
		and sales expenses 898,834.		-			
	С	Gain or (loss)					
		Net gain or (loss)	· <u>·····</u>	49,465.			49,465
e	8 a	Gross income from fundraising events (not					
nue		including \$ of					
eve		contributions reported on line 1c). See					
г			299,344.				
Other Revenue	b	Less: direct expenses b	336,904.				
0	с	Net income or (loss) from fundraising events	►	-37,560.			-37,560
	9 a	Gross income from gaming activities. See					
		Part IV, line 19 a					
	b	Less: direct expenses b					
		Gross sales of inventory, less returns					
			197,345.				
	b		106,789.				
		Net income or (loss) from sales of inventory		90,556.	46,362.	44,194.	
ſ		Miscellaneous Revenue	Business Code				
ľ	11 a	MISC INCOME	713990	36,563.	36,563.		
	b						
	c						
		All other revenue					
		Total. Add lines 11a-11d		36,563.			
	12	Total revenue. See instructions.		4,261,585.	692.391.	44,194.	510.305
- 1			····· 🚩	,,	,		,000

SAN JOSE MUSEUM OF ART ASSOCIATION

Check if Schedule O contains a respons	(A)	(B) Program service	(C)	( <b>D)</b> Fundraising
, 8b, 9b, and 10b of Part VIII.	Total expenses	Program service expenses	Management and general expenses	Fundraising expenses
Grants and other assistance to domestic organizations				
and domestic governments. See Part IV, line 21				
Grants and other assistance to domestic				
individuals. See Part IV, line 22				
Grants and other assistance to foreign				
organizations, foreign governments, and foreign				
individuals. See Part IV, lines 15 and 16				
Benefits paid to or for members				
Compensation of current officers, directors,		144 000	125 061	
trustees, and key employees	360,008.	144,972.	135,961.	79,075
Compensation not included above, to disqualified				
persons (as defined under section 4958(f)(1)) and				
persons described in section 4958(c)(3)(B)	1 000 567	1 202 250	172 (00	
Other salaries and wages	1,802,567.	1,383,359.	173,692.	245,516
Pension plan accruals and contributions (include	C0 01F	26 040		1
section 401(k) and 403(b) employer contributions)	60,215.	36,249.	8,275. 22,732.	<u>15,691</u> 30,546
Other employee benefits	119,323.	66,045.		30,540
Payroll taxes	169,595.	161,138.	3,645.	4,812
Fees for services (non-employees):				
a Management	38,889.		38,889.	
D Legal	44 4 9 9			
Accounting	41,130.		41,130.	
Lobbying				
• Professional fundraising services. See Part IV, line 17				
Investment management fees				
g Other. (If line 11g amount exceeds 10% of line 25,	450.000		~ ~ ~ ~ ~ ~ ~	==
column (A) amount, list line 11g expenses on Sch 0.)	458,060.	301,669.	80,522.	75,869
Advertising and promotion	135,954.	128,286.	7,641.	2
Office expenses	237,509.	98,440.	83,541.	55,528
Information technology	70,543.	34,253.	13,080.	23,210
Royalties				
Occupancy				
Travel	229,655.	187,132.	42,305.	218
Payments of travel or entertainment expenses				
for any federal, state, or local public officials				
Conferences, conventions, and meetings	2,602.	570.	874.	1,158
Interest				
Payments to affiliates				· ·
Depreciation, depletion, and amortization	4,091.	3,681.	205.	20!
Insurance	35,129.	32,534.	1,519.	1,07
Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount list line 24e expenses on Schedule O)				
amount, list line 24e expenses on Schedule 0.)	200,124.	200,124.		
	151,039.	150,989.	50.	
	133,316.	133,261.	16.	39
	66,927.	66,578.	TO •	34
	500.	00,570.		50
All other expenses	4,317,176.	3,129,280.	654,077.	533,81
Total functional expenses. Add lines 1 through 24e	±,J1/,1/0•	5,125,200.	0.54,0//•	
Joint costs. Complete this line only if the organization				
reported in column (B) joint costs from a combined				
educational campaign and fundraising solicitation.				

Net Assets or Fund Balances

Schedule D

**Total liabilities.** Add lines 17 through 25

and complete lines 30 through 34.

Total liabilities and net assets/fund balances

complete lines 27 through 29, and lines 33 and 34.

26

27

28

29

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31 32

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34

Pa	rt X	Balance Sheet					
		Check if Schedule O contains a response or note	e to any	line in this Part X			
					<b>(A)</b> Beginning of year		
	1	Cash - non-interest-bearing			626,692.	1	
	2	Savings and temporary cash investments			926,654.	2	
	3	Pledges and grants receivable, net			2,275,423.	3	
	4	Accounts receivable, net			59,023.	4	
	5	Loans and other receivables from current and fo					
		trustees, key employees, and highest compensa	oloyees. Complete				
		Part II of Schedule L		271,000.	5		
	6	Loans and other receivables from other disqualif	ied pers	sons (as defined under			
		section 4958(f)(1)), persons described in section	4958(c)	(3)(B), and contributing			
		employers and sponsoring organizations of secti	(c)(9) voluntary				
ខ		employees' beneficiary organizations (see instr).	Comple	ete Part II of Sch L		6	
Assets	7	Notes and loans receivable, net				7	
Ÿ	8	Inventories for sale or use			81,440.	8	
	9	Prepaid expenses and deferred charges			81,831.	9	
	10a	Land, buildings, and equipment: cost or other					
		basis. Complete Part VI of Schedule D	10a	1,710,296.			
	b	Less: accumulated depreciation	10b	1,699,172.	15,215.	10c	
	11	Investments - publicly traded securities			9,416,941.	11	
	12	Investments - other securities. See Part IV, line 1	1			12	
	13	Investments - program-related. See Part IV, line 1	1			13	
	14	Intangible assets				14	
	15	Other assets. See Part IV, line 11			930,117.	15	
	16	Total assets. Add lines 1 through 15 (must equa	al line 34	4)	14,684,336.	16	
	17	Accounts payable and accrued expenses			234,862.	17	
	18	Grants payable				18	
	19	Deferred revenue			154,690.	19	
	20	Tax-exempt bond liabilities				20	
	21	Escrow or custodial account liability. Complete F		21			
ŝ	22	Loans and other payables to current and former	officers	, directors, trustees,			
litie		key employees, highest compensated employees					
Liabilities		Complete Part II of Schedule L		22			
Ī	23	Secured mortgages and notes payable to unrela				23	
	24	Unsecured notes and loans payable to unrelated	l third p	arties		24	<u> </u>
	25	Other liabilities (including federal income tax, pay					

parties, and other liabilities not included on lines 17-24). Complete Part X of

Organizations that follow SFAS 117 (ASC 958), check here **X** and

Unrestricted net assets

Temporarily restricted net assets

Permanently restricted net assets

Capital stock or trust principal, or current funds

Paid-in or capital surplus, or land, building, or equipment fund

Retained earnings, endowment, accumulated income, or other funds

Total net assets or fund balances

Organizations that do not follow SFAS 117 (ASC 958), check here

\_\_\_\_\_

Form **990** (2015)

13,952,029.

14,263,917.

**(B)** End of year

2,213,554.

1,692,834. 50,525.

274,750.

71,831. 148,289.

<u>11,124.</u> 8,870,893.

930,117. 14,263,917. 202,546.

109,342.

311,888.

1,581,492.

4,009,928.

8,360,609.

25

26

27

28

29

30

31

32

33

34

389,552.

1,270,305.

4,669,134.

8,355,345.

14,294,784.

14,684,336.

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	990 (2015) SAN JOSE MUSEUM OF ART ASSOCIATION	23-7	062028	Pag	<sub>ge</sub> 12
Pa	rt XI Reconciliation of Net Assets				
	Check if Schedule O contains a response or note to any line in this Part XI				
1	Total revenue (must equal Part VIII, column (A), line 12)	1	4,263		
2	Total expenses (must equal Part IX, column (A), line 25)	2	4,31	-	
3	Revenue less expenses. Subtract line 2 from line 1			<u>91.</u>	
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	14,29		
5	Net unrealized gains (losses) on investments	5	-28'	7,1	64.
6	Donated services and use of facilities	6			
7	Investment expenses	7			
8	Prior period adjustments	8			
9	Other changes in net assets or fund balances (explain in Schedule O)	9			0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33,				
	column (B))	10	13,952	2,0	<u>29.</u>
Pa	rt XII Financial Statements and Reporting				
	Check if Schedule O contains a response or note to any line in this Part XII				
				Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other		_		
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	0.			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	on a			
	separate basis, consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis				
b	Were the organization's financial statements audited by an independent accountant?		2b	Х	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate	e basis,			
	consolidated basis, or both:				
	X Separate basis Consolidated basis Both consolidated and separate basis				
с	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	e audit,			
	review, or compilation of its financial statements and selection of an independent accountant?		2c	Х	
	If the organization changed either its oversight process or selection process during the tax year, explain in Sche	dule O.			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Sin	gle Audit			
	Act and OMB Circular A-133?		3a		X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required	red audit			
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits				
			_	aan .	/ · -·

(Form	990	or	990	-EZ)
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### **Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section

4947(a)(1) nonexempt charitable trust. Attach to Form 990 or Form 990-EZ.

.

2015
Open to Public Inspection

Γ

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service 

Information about Schedule A (Form 990 or 990-EZ) and its instructions is at www.irs.gov/fc	orm990.
	Emple

Name of	the organization						Employer	identification number
			M OF ART ASS					3-7062028
Part I	Reason for Public C	Charity Status 🖟	All organizations must co	omplete th	is part.) Se	e instruction:	3.	
The orgar	nization is not a private found	ation because it is: (F	For lines 1 through 11, c	heck only	one box.)			
1	A church, convention of chu	urches, or associatio	n of churches described	in sectio	on 170(b)(1	I)(A)(i).		
2	A school described in secti	ion 170(b)(1)(A)(ii).	Attach Schedule E (Forn	n 990 or 99	90-EZ).)			
3	A hospital or a cooperative	hospital service orga	anization described in se	ection 170	)(b)(1)(A)(ii	ii).		
4	A medical research organiza	ation operated in cor	njunction with a hospital	described	l in <b>sectio</b>	n 170(b)(1)(A	)(iii). Enter	the hospital's name,
	city, and state:							
5	An organization operated for	or the benefit of a col	lege or university owned	l or operat	ed by a go	overnmental u	nit describe	ed in
	section 170(b)(1)(A)(iv). (C	Complete Part II.)						
6	A federal, state, or local gov	vernment or governm	nental unit described in	section 17	70(b)(1)(A)	(v).		
7 X	An organization that normal	lly receives a substar	ntial part of its support fi	om a gove	ernmental	unit or from tl	ne general p	oublic described in
	section 170(b)(1)(A)(vi). (C	omplete Part II.)						
8	A community trust describe	ed in section 170(b)(	(1)(A)(vi). (Complete Par	t II.)				
9	An organization that normal	lly receives: (1) more	than 33 1/3% of its sup	oort from o	contributio	ns, members	hip fees, an	d gross receipts from
	activities related to its exem	npt functions - subjec	ct to certain exceptions,	and (2) no	more thar	n 33 1/3% of i	ts support f	rom gross investment
	income and unrelated busir	ness taxable income	(less section 511 tax) fro	m busines	sses acqui	red by the org	ganization a	Ifter June 30, 1975.
	See section 509(a)(2). (Cor	mplete Part III.)						
10	An organization organized a	and operated exclusi	vely to test for public sa	fety. See	section 50	09(a)(4).		
11 🔛	An organization organized a	•	•	•			•	• •
	more publicly supported org	-						Check the box in
	lines 11a through 11d that o				•		•	
a	<b>Type I.</b> A supporting orga	•	•		· ·			
	the supported organization			majority o	of the direc	tors or truste	es of the su	ipporting
. –	organization. You must c							
b	<b>Type II.</b> A supporting orga	•				•		0
	control or management o			ame perso	ins that co	ntrol or mana	ge the supp	oorted
. [	organization(s). You mus	•						at
с	Type III functionally inter						lly integrate	a with,
a [	its supported organization		-				tod organi-	ration(a)
d	Type III non-functionally that is not functionally int						-	
	that is not functionally inter requirement (see instructi						an allenin	/eness
e	Check this box if the orga	,	•					
e	functionally integrated, or					турет, туре	п, туре п	
f Ent	er the number of supported of	• •	any integrated supportin	ig organiz	ation.			
	vide the following information	•	d organization(s)					L
	(i) Name of supported	(ii) EIN	(iii) Type of organization		rganization	(v) Amount o	f monetary	(vi) Amount of
	organization		(described on lines 1-9		in your document?	suppor	-	other support (see
			above (see instructions))	Yes	No	instruct	ions)	instructions)

Total LHA For Paperwork Reduction Act Notice, see the Instructions for

Form 990 or 990-EZ. 532021 09-23-15

#### Schedule A (Form 990 or 990-EZ) 2015 SAN JOSE MUSEUM OF ART ASSOCIATION Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) a

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	tion A. Public Support							
Cale	ndar year (or fiscal year beginning in) 🕨	<b>(a)</b> 2011	<b>(b)</b> 2012	<b>(c)</b> 2013	<b>(d)</b> 2014	<b>(e)</b> 2015	(f) Total	
1	Gifts, grants, contributions, and							
	membership fees received. (Do not							
	include any "unusual grants.")	3125215.	4509023.	3125288.	2746922.	3014695.	16521143.	
2	Tax revenues levied for the organ-							
	ization's benefit and either paid to							
	or expended on its behalf							
3	The value of services or facilities							
	furnished by a governmental unit to							
	the organization without charge	1217969.	1217969.	1310400.	1544400.	1544501.	6835239.	
4	Total. Add lines 1 through 3	4343184.	5726992.	4435688.	4291322.	4559196.	23356382.	
	The portion of total contributions							
	by each person (other than a							
	governmental unit or publicly							
	supported organization) included							
	on line 1 that exceeds 2% of the							
	amount shown on line 11,							
	column (f)						2094165.	
6	Public support. Subtract line 5 from line 4.						21262217.	
	tion B. Total Support							
	ndar year (or fiscal year beginning in) 🕨	<b>(a)</b> 2011	<b>(b)</b> 2012	(c) 2013	<b>(d)</b> 2014	(e) 2015	(f) Total	
	Amounts from line 4	4343184.	5726992.	4435688.	4291322.		23356382.	
	Gross income from interest,	10101011	0,200020	11000000	10010010	10071700		
0	dividends, payments received on							
	securities loans, rents, royalties							
	and income from similar sources	365,526.	486 435	454 165	444,825.	498,400.	2249351.	
•		505,520.	400,455.	434,103.	111,025.	490,4000		
9	Net income from unrelated business							
	activities, whether or not the	17,935.	22,113.	28,796.	35,659.	44,194.	148,697.	
	business is regularly carried on	II,955.	22,11J.	20,790.	55,059.	44,194.	140,097.	
10	Other income. Do not include gain							
	or loss from the sale of capital	17 450		424.	11 100	26 562	65 020	
	assets (Explain in Part VI.)	17,452.		424.	11,489.	36,563.	<u>65,928.</u> 25820358.	
	Total support. Add lines 7 through 10							
	Gross receipts from related activities,		,				,346,405.	
13	First five years. If the Form 990 is for	-			•			
Sec	organization, check this box and stop tion C. Computation of Public							
	•			- (*)			82.35 %	
	Public support percentage for 2015 (li					14	0.0.00	
	Public support percentage from 2014					15		
16a	<b>33 1/3% support test - 2015.</b> If the c							
	stop here. The organization qualifies as a publicly supported organization         b 33 1/3% support test - 2014. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box							
b								
	and <b>stop here.</b> The organization qualifies as a publicly supported organization							
17a	7a 10% -facts-and-circumstances test - 2015. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more,							
	and if the organization meets the "fac			-	-	t VI how the orgar	nization	
	meets the "facts-and-circumstances"	-			-			
b	10% -facts-and-circumstances test	- 2014. If the org	anization did not c	heck a box on line	13, 16a, 16b, or 1	7a, and line 15 is	10% or	
	more, and if the organization meets th	e "facts-and-circur	nstances" test, ch	eck this box and	<b>stop here.</b> Explair	in Part VI how the	e	
	organization meets the "facts-and-circ	umstances" test. 7	The organization q	ualifies as a public	ly supported orgar	nization	▶∐	
18	Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions							

Schedule A (Form 990 or 990-EZ) 2015

# Schedule A (Form 990 or 990-EZ) 2015 SAN JOSE MUSEUM OF ART ASSOCIATION Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	ction A. Public Support						
Cale	ndar year (or fiscal year beginning in) 🕨	<b>(a)</b> 2011	(b) 2012	(c) 2013	(d) 2014	(e) 201	5 <b>(f)</b> Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")						
2	Gross receipts from admissions, merchandise sold or services per- formed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that are not an unrelated trade or bus-						
	iness under section 513						
4	Tax revenues levied for the organ-						
	ization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities						
J	furnished by a governmental unit to the organization without charge						
6	Total. Add lines 1 through 5						
	Amounts included on lines 1, 2, and						
	3 received from disgualified persons						
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the						
	amount on line 13 for the year						
	Add lines 7a and 7b						
	Public support. (Subtract line 7c from line 6.)						
	ndar year (or fiscal year beginning in)	(-) 0011	(1-) 0010	(-) 0010	(1) 0014	(a) 001	
		<b>(a)</b> 2011	(b) 2012	(c) 2013	(d) 2014	(e) 201	5 (f) Total
	Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
	Add lines 10a and 10b						
	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
	Total support. (Add lines 9, 10c, 11, and 12.)						l
14	First five years. If the Form 990 is for	e					
0	check this box and stop here						<u></u>
	ction C. Computation of Public						
	Public support percentage for 2015 (li			olumn (f))		15	%
	Public support percentage from 2014					16	%
	ction D. Computation of Inves		· · · · · ·				
17	Investment income percentage for 20	15 (line 10c, colu	mn (f) divided by lir	ne 13, column (f))		17	%
18						18	%
19a	1 33 1/3% support tests - 2015. If the	organization did r	not check the box	on line 14, and line	e 15 is more than 3	33 1/3%, and	line 17 is not
	more than 33 1/3%, check this box an	d stop here. The	e organization qua	ifies as a publicly	supported organiza	ation	►
b	<b>33 1/3% support tests - 2014.</b> If the	organization did r	not check a box or	line 14 or line 19a	a, and line 16 is mo	ore than 33 1	'3%, and
	line 18 is not more than 33 1/3%, chec	k this box and <b>s</b>	stop here. The org	anization qualifies	as a publicly supp	orted organiz	ation ►
20	Private foundation. If the organization	n did not check a	box on line 14, 19	a, or 19b, check th	his box and see ins	structions	<b>&gt;</b>

Schedule A (Form 990 or 990-EZ) 2015

#### Schedule A (Form 990 or 990-EZ) 2015 SAN JOSE MUSEUM OF ART ASSOCIATION

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1

2

3a

3b

3c

4a

4b

4c

5a

5b

5c

6

7

8

9a

9b

9c

10a

10b

Yes

No

#### Part IV Supporting Organizations

(Complete only if you checked a box in line 11 on Part I. If you checked 11a of Part I, complete Sections A and B. If you checked 11b of Part I, complete Sections A and C. If you checked 11c of Part I, complete Sections A, D, and E. If you checked 11d of Part I, complete Sections A and D, and complete Part V.)

#### Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No" describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- **3a** Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer (b) and (c) below.
- **b** Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in Part VI when and how the organization made the determination.
- **c** Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.
- **4a** Was any supported organization not organized in the United States ("foreign supported organization")? *If* "Yes," and *if you checked 11a or 11b in Part I, answer (b) and (c) below.*
- **b** Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? *If* "Yes," *describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.*
- **c** Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? *If* "Yes," *explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.*
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b Type I or Type II only.** Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? *If "Yes," provide detail in Part VI.*
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? *If* "Yes," *complete Part I of Schedule L (Form 990 or 990-EZ).*
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? *If* "Yes." *complete Part I of Schedule L (Form 990 or 990-EZ).*
- **9a** Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? *If* "Yes," *provide detail in Part VI.*
- **b** Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? *If* "Yes," *provide detail in Part VI.*
- **c** Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.
- **10a** Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? *If* "Yes," *answer 10b below.* 
  - **b** Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

# Schedule A (Form 990 or 990-EZ) 2015 SAN JOSE MUSEUM OF ART ASSOCIATION Part IV Supporting Organizations (continued)

			Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?			
а	A person who directly or indirectly controls, either alone or together with persons described in (b) and (c)			
	below, the governing body of a supported organization?	11a		
b	A family member of a person described in (a) above?	11b		
C	A 35% controlled entity of a person described in (a) or (b) above? If "Yes" to a, b, or c, provide detail in Part VI.	11c		
Sec	tion B. Type I Supporting Organizations			
			Yes	No
1	Did the directors, trustees, or membership of one or more supported organizations have the power to			
	regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the			
	tax year? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or			
	controlled the organization's activities. If the organization had more than one supported organization,			
	describe how the powers to appoint and/or remove directors or trustees were allocated among the supported			
	organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1		
2	Did the organization operate for the benefit of any supported organization other than the supported			
	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in			
	Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated,			
	supervised, or controlled the supporting organization.	2		
Sec	tion C. Type II Supporting Organizations			
			Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors			
	or trustees of each of the organization's supported organization(s)? If "No." describe in Part VI how control			
	or management of the supporting organization was vested in the same persons that controlled or managed			
	the supported organization(s).	1		
Sec	tion D. All Type III Supporting Organizations			
			Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the			
	organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax			
	year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the			
	organization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how			
	the organization maintained a close and continuous working relationship with the supported organization(s).	2		
3	By reason of the relationship described in (2), did the organization's supported organizations have a			
	significant voice in the organization's investment policies and in directing the use of the organization's			
	income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's			
	supported organizations played in this regard.	3		
Sec	tion E. Type III Functionally-Integrated Supporting Organizations			
1	Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions):			
а	The organization satisfied the Activities Test. Complete line 2 below.			
b	The organization is the parent of each of its supported organizations. <i>Complete line 3 below.</i>			
с	The organization supported a governmental entity. Describe in Part VI how you supported a government entity (see instr	uctions).		
2	Activities Test. Answer (a) and (b) below.		Yes	No
а	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of			
	the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify			
	those supported organizations and explain how these activities directly furthered their exempt purposes,			
	how the organization was responsive to those supported organizations, and how the organization determined			
	that these activities constituted substantially all of its activities.	2a		
b	Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more			
	of the organization's supported organization(s) would have been engaged in? If "Yes," explain in Part VI the			
	reasons for the organization's position that its supported organization(s) would have engaged in these			
	activities but for the organization's involvement.	2b		
3	Parent of Supported Organizations. Answer (a) and (b) below.			
а	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or			
	trustees of each of the supported organizations? Provide details in Part VI.	3a		
b	Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each			
	of its supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard.	3b		

Schedule A (Form 990 or 990-EZ) 2015

Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970. See instructions. All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

ent Year ional)
nt Year

7 Check here if the current year is the organization's first as a non-functionally-integrated Type III supporting organization (see instructions).

Schedule A (Form 990 or 990-EZ) 2015

1

### Schedule A (Form 990 or 990 EZ) 2015 SAN JOSE MUSEUM OF ART ASSOCIATION

rai	<b>v</b> Type III Non-Functionally integrated 50	9(a)(3) Supporting Orga	inizations (continued)	
Secti	on D - Distributions			Current Year
1	Amounts paid to supported organizations to accomplish ex	empt purposes		
2	Amounts paid to perform activity that directly furthers exen	npt purposes of supported		
	organizations, in excess of income from activity			
3	Administrative expenses paid to accomplish exempt purpo			
4	Amounts paid to acquire exempt-use assets			
5	Qualified set-aside amounts (prior IRS approval required)			
6	Other distributions (describe in Part VI). See instructions.			
7	Total annual distributions. Add lines 1 through 6.			
8	Distributions to attentive supported organizations to which	the organization is responsive		
	(provide details in <b>Part VI</b> ). See instructions.			
9	Distributable amount for 2015 from Section C, line 6			
10	Line 8 amount divided by Line 9 amount			
		(i)	(ii)	(iii)
<b>.</b>		Excess Distributions	Underdistributions	Distributable
ect	on E - Distribution Allocations (see instructions)		Pre-2015	Amount for 2015
1	Distributable amount for 2015 from Section C, line 6			
2	Underdistributions, if any, for years prior to 2015			
	(reasonable cause required-see instructions)			
3	Excess distributions carryover, if any, to 2015:			
а				
b				
с				
d	From 2013			
е	From 2014			
f	Total of lines 3a through e			
g	Applied to underdistributions of prior years			
	Applied to 2015 distributable amount			
	Carryover from 2010 not applied (see instructions)			
i	Remainder. Subtract lines 3g, 3h, and 3i from 3f.			
4	Distributions for 2015 from Section D,			
	line 7: \$			
а	Applied to underdistributions of prior years			
	Applied to 2015 distributable amount			
	Remainder. Subtract lines 4a and 4b from 4.			
5	Remaining underdistributions for years prior to 2015, if			
	any. Subtract lines 3g and 4a from line 2 (if amount			
	greater than zero, see instructions).			
6	Remaining underdistributions for 2015. Subtract lines 3h			
	and 4b from line 1 (if amount greater than zero, see			
	instructions).			
7	Excess distributions carryover to 2016. Add lines 3j			
-	and 4c.			
8	Breakdown of line 7:			
a				
b				
	Excess from 2013			
	Excess from 2014			
	Excess from 2015			
-				

Schedule A (Form 990 or 990-EZ) 2015

Schedule A	(Form 990 or 990-EZ) 2015 SA	N JOSE MUS	EUM OF	ART AS	SOCIATION	23-7062028	Page 8
Part VI	Supplemental Informatic Part IV, Section A, lines 1, 2, 3b line 1; Part IV, Section D, lines 2 Section D, lines 5, 6, and 8; and (See instructions.)	, 3c, 4b, 4c, 5a, 6, 9 and 3; Part IV, Sec	9a, 9b, 9c, 11 tion E, lines <sup>-</sup>	a, 11b, and 1 Ic, 2a, 2b, 3a	a and 3b; Part IV, Section E	3, lines 1 and 2; Part IV, Section 4 1; Part V, Section B, line 1e; Part	C, V,
							-

Schedule B (Form 990, 990-EZ, or 990-PF) Department of the Treasury Internal Revenue Service

Nemo of the organizatio

#### \*\* PUBLIC DISCLOSURE COPY \*\*

### Schedule of Contributors

Attach to Form 990, Form 990-EZ, or Form 990-PF.
 Information about Schedule B (Form 990, 990-EZ, or 990-PF) and its instructions is at www.irs.gov/form990

Name of the organization

Organization type (check one)

#### SAN JOSE MUSEUM OF ART ASSOCIATION

Employer identification number

OMB No 1545-0047

2	3	_	7	0	6	2	0	2	8	

Filers of:	Section:
Form 990 or 990-EZ	X 501(c)( 3 ) (enter number) organization
	4947(a)(1) nonexempt charitable trust <b>not</b> treated as a private foundation
	527 political organization
Form 990-PF	501(c)(3) exempt private foundation
	4947(a)(1) nonexempt charitable trust treated as a private foundation
	501(c)(3) taxable private foundation

Check if your organization is covered by the General Rule or a Special Rule.

Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

#### **General Rule**

For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.

#### **Special Rules**

X For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 *exclusively* for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I, II, and III.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions exclusively for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Do not complete any of the parts unless the **General Rule** applies to this organization because it received *nonexclusively* religious, charitable, etc., contributions totaling \$5,000 or more during the year exclusively religious.

**Caution.** An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF. Schedule B (Form 990, 990-EZ, or 990-PF) (2015)

#### Name of organization

Employer identification number

23 - 7062028

#### SAN JOSE MUSEUM OF ART ASSOCIATION

Part I Contributors (see instructions). Use duplicate copies of Part I if additional space is needed.

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
<u>    1</u>		\$80,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
2		\$67,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
3		\$748,849.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
4		\$ <u>150,000.</u>	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
5		\$100,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
6		\$250,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)

Page 2

#### Name of organization

Employer identification number

23-7062028

#### SAN JOSE MUSEUM OF ART ASSOCIATION

Part I Contributors (see instructions). Use duplicate copies of Part I if additional space is needed.

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
7   		\$70,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)

#### Employer identification number

23 - 7062028

#### SAN JOSE MUSEUM OF ART ASSOCIATION

Part II Noncash Property (see instructions). Use duplicate copies of Part II if additional space is needed.

(a)			
No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		 \$	
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		<u> </u>	
		\$	990 990-E7 or 990-PE) (2

lame of orgai	nization	Employer identification number				
SAN JOS	SE MUSEUM OF ART ASSOCI	ATION	23-7062028			
Part III	the year from any one contributor. Complete c	columns (a) through (e) and the follo	in section 501(c)(7), (8), or (10) that total more than \$1,000 for wing line entry. For organizations			
	completing Part III, enter the total of exclusively religious, Use duplicate copies of Part III if additiona	, charitable, etc., contributions of \$1,000 or al space is needed.	less for the year. (Enter this info. once.) 🕨 \$			
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held			
-						
		(e) Transfer of gif	t			
-	Transferee's name, address, an	INCLUDE TO A CONTRACT OF A CON	Relationship of transferor to transferee			
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held			
-	(e) Transfer of gift					
-	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee			
(a) No. from	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held			
<u>Part I</u> -						
-	(e) Transfer of gift					
-	Transferee's name, address, an	nd ZIP + 4	Relationship of transferor to transferee			
(a) No						
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held			
- -						
	Transferee's name, address, an	(e) Transfer of gif	t Relationship of transferor to transferee			
-						
-						

Department of the Treasury

(Form 990)

532051 11-02-15

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Supplemental Financial Statements ► Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. ► Attach to Form 990. De About Schedule D (Form 990) and its instructions is at unwaring of the second s



Schedule D (Form 990) 2015

Interna	Revenue Service Information about Schedule D (Fe	orm 990) and its instructions is at <a href="https://www.irs">www.irs</a>	.gov/form990.	Inspection				
Nam	of the organization SAN JOSE MUSEUM OI	F ART ASSOCIATION		r identification number 23-7062028				
Par	t I Organizations Maintaining Donor Advis	ed Funds or Other Similar Funds o	or Accounts.	Complete if the				
	organization answered "Yes" on Form 990, Part IV, I	line 6.						
		(a) Donor advised funds	<b>(b)</b> Funds ar	nd other accounts				
1	Total number at end of year							
2								
3	Aggregate value of grants from (during year)							
4								
5	Did the organization inform all donors and donor advisors ir		d funds					
	are the organization's property, subject to the organization'	s exclusive legal control?		Yes No				
6	Did the organization inform all grantees, donors, and donor	advisors in writing that grant funds can be u	ised only					
	for charitable purposes and not for the benefit of the donor	or donor advisor, or for any other purpose c	onferring					
	impermissible private benefit?			Yes No				
Par	t II Conservation Easements. Complete if the c	organization answered "Yes" on Form 990, P	art IV, line 7.					
1	Purpose(s) of conservation easements held by the organiza	tion (check all that apply).						
	Preservation of land for public use (e.g., recreation or	education)	prically important l	and area				
	Protection of natural habitat	Preservation of a certi	fied historic struc	ture				
	Preservation of open space							
2	Complete lines 2a through 2d if the organization held a qua	alified conservation contribution in the form o	f a conservation e	easement on the last				
	day of the tax year.		Held	at the End of the Tax Year				
а								
b								
C.	Number of conservation easements on a certified historic s							
d	Number of conservation easements included in (c) acquired	-						
2	listed in the National Register			a tha tay				
3	Number of conservation easements modified, transferred, r year	eleased, extinguished, or terminated by the t	Sigarization durin	g the tax				
4	Number of states where property subject to conservation e	asement is located						
5	Does the organization have a written policy regarding the p							
•	violations, and enforcement of the conservation easements			Yes No				
6	Staff and volunteer hours devoted to monitoring, inspecting			• • • • • • • •				
	►			0,				
7	Amount of expenses incurred in monitoring, inspecting, har	ndling of violations, and enforcing conservati	on easements du	ring the year				
	►\$							
8	Does each conservation easement reported on line 2(d) abo	ove satisfy the requirements of section 170(h	)(4)(B)(i)					
	and section 170(h)(4)(B)(ii)?			Yes No				
9	In Part XIII, describe how the organization reports conserva	tion easements in its revenue and expense s	statement, and ba	lance sheet, and				
	include, if applicable, the text of the footnote to the organiz	ation's financial statements that describes th	ne organization's a	accounting for				
	conservation easements.		0	• •				
Par	t III Organizations Maintaining Collections		her Similar As	sets.				
	Complete if the organization answered "Yes" on For							
<b>1</b> a	If the organization elected, as permitted under SFAS 116 (A							
	historical treasures, or other similar assets held for public e		ce of public servic	ce, provide, in Part XIII,				
h	the text of the footnote to its financial statements that desc		and holonoo ahoo	worke of art bistorical				
U	If the organization elected, as permitted under SFAS 116 (A treasures, or other similar assets held for public exhibition,							
		education, or research in furtherance of public	iic service, provid					
	relating to these items:		► ¢					
	<ul> <li>(i) Revenue included on Form 990, Part VIII, line 1</li> <li>(ii) Assets included in Form 990, Part X</li> </ul>							
2	If the organization received or held works of art, historical ti							
-	the following amounts required to be reported under SFAS		3, provido					
а	Revenue included on Form 990, Part VIII, line 1		► \$	120,200.				
	Assets included in Form 990, Part X							

Sche		E MUSEUM OF					23-70	6202	8 Pa	age <b>2</b>	
Par	t III Organizations Maintaining C	ollections of Art	, Historical Tre	easures, or	<sup>r</sup> Other	<sup>r</sup> Simila	r Assets	(contir	nued)		
3	Using the organization's acquisition, accession	on, and other records	, check any of the	following that	are a sig	gnificant u	ise of its c	ollection	items		
	(check all that apply):										
а	X Public exhibition	d	X Loan or exc	change progra	ims						
b	X Scholarly research	е	Other								
с	X Preservation for future generations										
4											
5											
_	to be sold to raise funds rather than to be maintained as part of the organization's collection?										
Par	Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.										
12	Is the organization an agent, trustee, custodi		any for contribution	s or other ass	ets not i	ncluded					
Ia	on Form 990, Part X?							Yes		No	
h	If "Yes," explain the arrangement in Part XIII						······ ∟		L		
			swing table.					Amoun	t		
с	Beginning balance					1c		7 integri			
	Additions during the year										
	Distributions during the year										
f	Ending balance					1f					
2a	Did the organization include an amount on Fe					ty?		Yes		No	
b	If "Yes," explain the arrangement in Part XIII.										
Par	t V Endowment Funds. Complete i	f the organization ans	wered "Yes" on Fo	orm 990, Part	IV, line 1	0.					
		(a) Current year	<b>(b)</b> Prior year	(c) Two year		(d) Three y	/ears back				
1a	Beginning of year balance	10,541,697.	10,749,328.		2,166.		00,054.	9,664,184.			
b	Contributions	5,264.	181,422.		5,379.		80,532.	24,960.			
С	Net investment earnings, gains, and losses	92,134.	108,512.	1,294	,289.	7	89,043.		10,	910.	
d	Grants or scholarships										
е	Other expenditures for facilities										
	and programs	502,529.	497,565.		,506.	4	07,463.				
f	Administrative expenses				5,000.						
g	End of year balance		10,541,697.		,328.	10,1	62,166.	9	,700,	054.	
2	Provide the estimated percentage of the curr	ent year end balance		i)) held as:							
a	Board designated or quasi-endowment		_%								
b	Permanent endowment  82.48	<u>~</u> %									
с	Temporarily restricted endowment <u>1</u>										
0-	The percentages on lines 2a, 2b, and 2c sho				<i>f</i> + -						
38	Are there endowment funds not in the posse	ssion of the organizat	ion that are new a	nu auministere	ed for th	e organiza	ation	1	Yes	No	
	by: (i) unrelated organizations							3a(i)	X	NO	
								3a(ii)		х	
h	If "Yes" on line 3a(ii), are the related organization							3b			
4	Describe in Part XIII the intended uses of the										
Par	t VI Land, Buildings, and Equipm										
	Complete if the organization answere	d "Yes" on Form 990,	Part IV, line 11a. S	See Form 990,	Part X,	line 10.					
	Description of property	(a) Cost or ot		t or other		ccumulate	ed	(d) Boo	k valu	е	
		basis (investm	ent) basis	(other)		oreciation					
	Land										
	Buildings		C1	2 210		- 0 0 1		1	1 1	0.4	
	Leasehold improvements			3,310.		502,1		T.	1,1		
	Equipment			5,768.		745,7				0.	
-	Other					351,2	<u>+0.</u>	1	1,1		
Iota	. Add lines 1a through 1e. <i>(Column (d) must e</i>	<u>qual Form 990. Part X</u>	<u>, column (B), line 1</u>	UC.)			<b>Dehedule</b>				

Schedule D (Form 990) 2015

	SEUM OF ART	ASSOCIATION	23-7062028 Page <b>3</b>
Part VII Investments - Other Securities.			
Complete if the organization answered "Yes"			
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuat	ion: Cost or end-of-year market value
(1) Financial derivatives			
(2) Closely-held equity interests			
(3) Other			
(A)			
<u>(B)</u>			
(C)			
(D)			
(E) (F)			
(G)			
(H)			
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.)			
Part VIII Investments - Program Related.			
Complete if the organization answered "Yes"	on Form 990, Part IV, li	ne 11c. See Form 990, Part 3	X, line 13.
(a) Description of investment	(b) Book value		ion: Cost or end-of-year market value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) ► Part IX Other Assets.			
Complete if the organization answered "Yes"		ne 11d. See Form 990, Part 2	
	Description		(b) Book value
	RPETUAL TRUS	T	930,117.
(2)			
(3)			
<u>(4)</u>			
(5)			
(6) (7)			
(8)			
(9)			
Total. (Column (b) must equal Form 990. Part X. col. (B) line	- 15 )		930,117.
Part X Other Liabilities.	- 13.		
Complete if the organization answered "Yes"	on Form 990, Part IV, li	ine 11e or 11f. See Form 990	, Part X, line 25.
1. (a) Description of liability		(b) Book value	
(1) Federal income taxes			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
Total. (Column (b) must equal Form 990, Part X, col. (B) line	e 25.) 🕨		

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII

Sche	dule D (Form 990) 2015 SAN JOSE MUSEUM OF ART ASS				7062028 Page 4
Pa	t XI Reconciliation of Revenue per Audited Financial Stateme	ents With	n Revenue per Re	turn.	
	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a				
1	Total revenue, gains, and other support per audited financial statements			1	5,918,952.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:				
а	Net unrealized gains (losses) on investments	. 2a	-287,164.		
b	Donated services and use of facilities				
с	Recoveries of prior year grants				
d	Other (Describe in Part XIII.)	2d	106,789.		
е	Add lines 2a through 2d			2e	1,696,256.
3	Subtract line 2e from line 1			3	4,222,696.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:				
а	Investment expenses not included on Form 990, Part VIII, line 7b	. 4a			
b	Other (Describe in Part XIII.)	. 4b	38,889.		
с	Add lines 4a and 4b			4c	38,889.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part 1 line 12)	5	4,261,585.		
<b>—</b>					=   = = =   = = = =
Pa	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) <b>t XII</b> Reconciliation of Expenses per Audited Financial Statem	ents Wit	h Expenses per F	Retur	n.
Pa	<b>t XII</b> Reconciliation of Expenses per Audited Financial Statem Complete if the organization answered "Yes" on Form 990, Part IV, line 12a		h Expenses per F	Retur	n.
Pa 1		L <b>.</b>		Retur	n. 6,261,707.
	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a				n.
1	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements				n.
1 2	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25:	2a			n.
1 2 a	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities	. 2a . 2b	1,876,631.		n.
1 2 a	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments	2a 2b 2c			n. <u>6,261,707.</u>
1 2 a b c	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses	2a 2b 2c 2d	1,876,631.		n. <u>6,261,707.</u> 1,983,420.
1 2 b c d	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.)	2a 2b 2c 2d	1,876,631.	1	n. <u>6,261,707.</u>
1 2 b c d e	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines <b>2a</b> through <b>2d</b>	2a 2b 2c 2d	1,876,631.	1 2e	n. <u>6,261,707.</u> 1,983,420.
1 2 b c d 3	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines <b>2a</b> through <b>2d</b> Subtract line <b>2e</b> from line <b>1</b>	2a 2b 2c 2d	1,876,631.	1 2e	n. <u>6,261,707.</u> 1,983,420.
1 2 b c d 8 3 4	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines <b>2a</b> through <b>2d</b> Subtract line <b>2e</b> from line <b>1</b> Amounts included on Form 990, Part IX, line 25, but not on line 1:	2a 2b 2c 2d	1,876,631.	1 2e	n. 6,261,707. 1,983,420. 4,278,287.
1 2 b c d e 3 4 b	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines <b>2a</b> through <b>2d</b> Subtract line <b>2e</b> from line <b>1</b> Amounts included on Form 990, Part IX, line 25, but not on line 1: Investment expenses not included on Form 990, Part VIII, line 7b	2a 2b 2c 2d 2d	1,876,631. 106,789. 38,889.	1 2e	n. 6,261,707. 1,983,420. 4,278,287. 38,889.
1 2 3 4 5	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines <b>2a</b> through <b>2d</b> Subtract line <b>2e</b> from line <b>1</b> Amounts included on Form 990, Part IX, line 25, but not on line 1: Investment expenses not included on Form 990, Part VIII, line 7b Other (Describe in Part XIII.)	2a 2b 2c 2d . 2d	1,876,631. 106,789. 38,889.	1 2e 3	n. 6,261,707. 1,983,420. 4,278,287.

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

### PART III, LINE 1A:

PERMANENT ART COLLECTION - THE COLLECTION CONSISTS OF TWENTIETH AND
TWENTY-FIRST CENTURY ARTWORK, INCLUDING PAINTINGS, SCULPTURES,
INSTALLATIONS, NEW MEDIA, PHOTOGRAPHY, DRAWINGS AND PRINTS, ACQUIRED
THROUGH PURCHASE OR CONTRIBUTION. THE COLLECTION IS NOT RECOGNIZED AS AN
ASSET IN THE STATEMENT OF FINANCIAL POSITION. EACH WORK OF ART IS
INVENTORIED AND CARED FOR, AND ACTIVITIES VERIFYING THE COLLECTION'S
INTEGRITY ARE PERFORMED CONTINUOUSLY. PURCHASES OF ART ARE RECORDED AS
NON-OPERATING DECREASES IN THE UNRESTRICTED NET ASSETS IN THE YEAR IN
WHICH ITEMS ARE ACQUIRED. CONTRIBUTED COLLECTION ITEMS ARE NOT REFLECTED
IN THE FINANCIAL STATEMENTS. PROCEEDS FROM ANY DEACCESSIONS OR INSURANCE
RECOVERIES ARE REQUIRED TO BE USED TO ACQUIRE OTHER WORKS OF ART.
532054 Schedule D (Form 990) 2015

PART III, LINE 4:

THE MUSEUM'S PERMANENT COLLECTION IS A VALUABLE RESOURCE FOR SJMA'S COMMUNITIES AND AN IMPORTANT WAY THE MUSEUM BUILDS A PUBLIC LEGACY. AS PART OF ITS COMMITMENT TO FOSTERING AWARENESS OF ARTISTS' BROAD CONTRIBUTIONS TO SOCIETY, SJMA COLLECTS ARTWORKS THAT IT DEEMS HISTORICALLY IMPORTANT.

THE MUSEUM'S PERMANENT COLLECTION INCLUDES OVER 2,500 MODERN AND CONTEMPORARY WORKS OF ART: PAINTINGS, SCULPTURE, INSTALLATIONS, NEW MEDIA, PHOTOGRAPHY, DRAWINGS, PRINTS, AND ARTISTS' BOOKS. SJMA IS THE ONLY COLLECTING ART INSTITUTION IN THE CITY AND THE ONLY MUSEUM IN THE PENINSULA DEDICATED EXCLUSIVELY TO ACQUIRING THE ART OF OUR TIMES.

DURING THE PERIOD WHEN THE SAN FRANCISCO MUSEUM OF MODERN ART EVOLVED INTO A MUSEUM WITH BLUE-CHIP INTERNATIONAL AMBITIONS, THE SAN JOSE MUSEUM OF ART, THE OAKLAND MUSEUM OF CALIFORNIA, THE DI ROSA IN NAPA AND THE CROCKER ART MUSEUM IN SACRAMENTO PICKED UP THE MANTLE OF ADVOCACY FOR THE BAY AREA ARTS COMMUNITY. TODAY, A GENERATION HENCE, MOST ARTISTS WANT TO SITUATE THEIR WORK IN AN INCREASINGLY GLOBAL, RATHER THAN AN EXCLUSIVELY LOCAL OR REGIONAL, FRAMEWORK. SJMA HAS COME TO HOLD THAT IT CAN CONTINUE TO SERVE BOTH REGIONAL ARTISTS AND ITS AUDIENCES - BEST AND MOST VITALLY - BY PLACING WORK BY CALIFORNIA ARTISTS IN THE CONTEXT OF WORK BY PROMINENT NATIONAL AND INTERNATIONAL ARTISTS AND BY ENGAGING IN THE GREATER TRANSNATIONAL CRITICAL DIALOG OF THE ART WORLD. THIS IS THE IMPORTANT DISTINCTION SJMA'S COLLECTION CAN FURTHER CLAIM.

SJMA PROUDLY HAS EARNED A REPUTATION FOR ACQUIRING PIVOTAL ARTISTS EARLY

 Schedule D (Form 990) 2015
 SAN JOSE MUSEUM OF ART ASSOCIATION
 23-7062028 Page 5

 Part XIII
 Supplemental Information (continued)
 23-7062028 Page 5

 IN THEIR CAREERS AND FOR ITS WILLINGNESS TO LOOK BEYOND ART-MARKET TRENDS
 TO EMBRACE THE WORK OF GROUNDBREAKING, INDEPENDENT THINKERS. ALTHOUGH

 UNTIL 2012
 THE MUSEUM HAD NO ACQUISITIONS ENDOWMENT, IT HAS A HISTORY OF

 ATTRACTING SIGNIFICANT GIFTS OF ARTWORK FROM GENEROUS COLLECTORS AND

 ARTISTS WHO ARE ATTRACTED BY THE DISTINCTIVENESS OF ITS PROGRAMS, ITS

 ACCESSIBILITY, AND ITS COLLECTIONS. THE COLLECTION HAS A STRONG STRAIN OF

 FIGURATIVE ART, A REFLECTION OF BAY AREA INTERESTS. CONCEPTUAL ART (WHICH

 HAS STRONG ROOTS IN THE REGION) IS NOT WELL REPRESENTED IN THE COLLECTION,

 PERHAPS DUE TO THE DIFFICULTY IT PRESENTS FOR THE GENERAL PUBLIC.

IN RECOGNITION OF THE GREATER CAPACITY OF THE MUSEUMS IN SAN FRANCISCO (THE CULTURAL EPICENTER FOR THE REGION), SJMA HAS DEFINED ITS COLLECTIONS IN CONTRADISTINCTION TO THOSE OF LARGER AND MORE ESTABLISHED INSTITUTIONS THERE. SEEN ALONGSIDE ITS PEER MUSEUMS IN THE OTHER SATELLITE CITIES THAT RING THE BAY, (WHICH SET OUT TO ESTABLISH HISTORICALLY COMPREHENSIVE HOLDINGS OF REGIONAL ART), SJMA'S REGIONAL HOLDINGS LOST DIFFERENTIATION OVER TIME. GIVEN THE INTERNATIONAL PERSPECTIVE OF SILICON VALLEY, (WITH ITS CULTURALLY DIVERSE DEMOGRAPHIC), BROADENING THE SCOPE OF COLLECTING WAS BOTH A NATURAL EVOLUTION AND A CRITICAL STEP TOWARD EXPANDING THE MUSEUM'S RELEVANCY.

LOCATED SEVERAL BLOCKS FROM SAN JOSE STATE UNIVERSITY AND WITHIN 30 MINUTES OF APPROXIMATELY 14 OTHER COLLEGES AND COMMUNITY COLLEGES, SJMA IS A PRIMARY RESOURCE FOR UNIVERSITY STUDENTS AS WELL AS FOR THE AUDIENCES OF THE REGION, WHICH HAS THE GREATEST PROJECTED POPULATION GROWTH IN THE BAY AREA. IN JUST A GENERATION, SAN JOSE METAMORPHOSED FROM AN AGRICULTURAL COMMUNITY INTO THE CAPITAL OF SILICON VALLEY, A HUB OF INNOVATION AND GLOBAL THINKING. ACCORDINGLY, SJMA HAS EXPANDED THE SCOPE OF ITS Schedule D (Form 990) 2015 

 Schedule D (Form 990) 2015
 SAN JOSE MUSEUM OF ART ASSOCIATION
 23-7062028 Page 5

 Part XIII Supplemental Information (continued)
 COLLECTIONS SPECIFICALLY TO REFLECT THE HIGH-TECH INTERESTS, DYNAMIC

 CULTURAL DIVERSITY, AND INTERNATIONAL SCOPE OF ITS COMMUNITIES. THE MUSEUM

 SUSTAINS ITS CHERISHED COMMITMENT TO THE WORK OF CALIFORNIA ARTISTS, YET

 NOW ALSO STRIVES TO BRING GREATER NATIONAL AND INTERNATIONAL CONTEXT TO

 THE COLLECTION. IN CONCERT WITH THE REVISED 2010 MISSION STATEMENT,

 ACQUISITIONS WILL FOCUS ON FURTHER REFLECTING THE CREATIVITY, INNOVATION,

 DIVERSITY, AND GLOBALISM THAT CHARACTERIZE SILICON VALLEY.

THE MUSEUM'S PERMANENT COLLECTION HAS GROWN AT AN UNPRECEDENTED PACE OVER THE LAST DECADE (2004-2014), IN SCALE AND QUALITY. MORE THAN 32% OF THE WORKS IN THE COLLECTION HAVE BEEN ACQUIRED IN THE PAST DECADE AND OVER 15% IN THE PAST FIVE YEARS ALONE. SJMA NOW BOASTS MANY WORKS OF MAJOR SIGNIFICANCE. ITS PERMANENT COLLECTION HAS BECOME A VALUABLE RESOURCE AND LEGACY FOR THE COMMUNITY. SJMA IS DEPENDENT IN LARGE MEASURE ON CULTIVATING OPPORTUNITIES AND SOLICITING DONATIONS: 95% OF THE WORKS IN THE COLLECTION HAVE BEEN ACQUIRED THROUGH DONATION.

IN 2009, SJMA INSTITUTED NEW PLANS TO SHOWCASE THE COLLECTION MORE REGULARLY AND TO INCREASE COMMUNITY AWARENESS OF THIS VALUABLE ASSET. THE MUSEUM DOES NOT HAVE DEDICATED PERMANENT-COLLECTION GALLERIES. INSTEAD, SJMA PRESENTS THEMATIC GROUPINGS OF WORKS FROM THE COLLECTION AS ROTATING SPECIAL EXHIBITIONS. THIS ENABLES STAFF TO PLAY TO THE STRENGTHS OF THE COLLECTION; SPOTLIGHT MAJOR WORKS WHILE SIDESTEPPING GAPS; AND FURTHER ART-HISTORICAL AND EDUCATIONAL COMPARISONS. IN THE PAST THREE YEARS ALONE, SJMA HAS PRESENTED 5 LONG-TERM EXHIBITIONS DRAWN EXCLUSIVELY FROM THE COLLECTION, FEATURING RECENT ACQUISITIONS, IN ADDITION TO WORKS THAT HAVE BEEN IN THE PERMANENT COLLECTION FOR SOME TIME. THE STRATEGIES FOR GROWING THE COLLECTION ARE INFORMED BY THESE SUCCESSFUL, PRAGMATIC Schedule D (Form 990) 2015

#### SAN JOSE MUSEUM OF ART ASSOCIATION Schedule D (Form 990) 2015 Part XIII Supplemental Information (continued)

INSTALLATION PRACTICES, RATHER THAN BY A TYPICAL OUEST FOR A SEAMLESS

CHRONOLOGICAL AND STYLISTIC PROGRESSION.

PART V, LINE 4:

GENERAL OPERATING FUNDS IN SUPPORT OF THE MUSEUM'S MISSION AS DIRECTED BY THE DONORS.

PART X, LINE 2:

UNCERTAINTY IN INCOME TAXES - GENERALLY ACCEPTED ACCOUNTING PRINCIPLES PROVIDE ACCOUNTING AND DISCLOSURE GUIDANCE ABOUT POSITIONS TAKEN BY AN ORGANIZATION IN ITS TAX RETURNS THAT MIGHT BE UNCERTAIN. MANAGEMENT HAS CONSIDERED ITS TAX POSITIONS AND BELIEVES THAT ALL OF THE POSITIONS TAKEN BY THE MUSEUM IN ITS FEDERAL AND STATE EXEMPT ORGANIZATION TAX RETURNS ARE MORE LIKELY THAN NOT TO BE SUSTAINED UPON EXAMINATION.

THE MUSEUM FILES INFORMATION RETURNS IN THE U.S. FEDERAL JURISDICTION AND STATE OF CALIFORNIA. THE MUSEUM'S FEDERAL RETURNS FOR THE YEARS ENDED JUNE 30, 2013 AND BEYOND REMAIN SUBJECT TO POSSIBLE EXAMINATION BY THE INTERNAL REVENUE SERVICE. THE MUSEUM'S CALIFORNIA RETURNS OF THE TAX YEARS ENDED JUNE 30, 2012 AND BEYOND REMAIN SUBJECT TO POSSIBLE EXAMINATION BY THE FRANCHISE TAX BOARD.

PART XI, LINE 2D - OTHER ADJUSTMENTS:

COST OF GOODS SOLD

PART XI, LINE 4B - OTHER ADJUSTMENTS:

INVESTMENT EXPENSE

106,789.

38,889.

Schedule D (Form 990) 2015 Part XIII Supplemental Info	SAN JOSE MUSEUM OF ART ASSOCIATION	23-7062028 Page 5
	- OTHER ADJUSTMENTS:	
COST OF GOODS SOLD		106,789.
PART XII, LINE 4B -	OTHER ADJUSTMENTS:	
INVESTMENT EXPENSE		38,889.

SCHEDULE F				ivities Outside the Ur			OMB No. 1545-0047
(Form 990) ► Complete if the organization answered "Yes" on Form 990, Part ► Attach to Form 990.			IV, line 14b, 1	5, or 16.	<u>    2015                                </u>		
	tment of the Treasury al Revenue Service	Information ab	out Schedule F	(Form 990) and its instructions is at	www.irs.gov/fc	orm990.	Open to Public Inspection
Nam	e of the organizatior			· · ·			entification number
SAI	N JOSE MUSI	EUM OF ART	ASSOCIAT	ION		23-7062	
Pa			Activities Out	side the United States. Compl	ete if the orgar	ization answere	d "Yes" on
1		Part IV, line 14b.	n maintain rocar	ds to substantiate the amount of its gra	onts and other	assistanco	
•	-	-		the selection criteria used to award the			Yes No
2	For grantmakers. United States.	Describe in Part V th	e organization's	procedures for monitoring the use of its	s grants and ot	her assistance o	outside the
3	Activities per Regio	on. (The following Par	t I, line 3 table ca	an be duplicated if additional space is r	eeded.)		
	(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in region	(d) Activities conducted in region (by type) (e.g., fundraising, program services, investments, grants to recipients located in the region)	is a pro describe	vity listed in (d) gram service, e specific type ce(s) in region	(f) Total expenditures for and investments in region
	F ASIA AND THE				FOR HER EXH		
PACI	IFIC			PROGRAM SERVICES	TABAIMO: HE		6,000.
					PAYMENTS MA	DE TO INDIA	
						THE POSTDATE	e
SOUT	SOUTH ASIA PROGRAM SERVICES EXHIBITION			12,207.			
	Sub-total		0				18,207.
	Total from continua sheets to Part I		0				0.
С	Totals (add lines 3 and 3b)	a (	0				18,207.

**Statement of Activities Outside the United States** 

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F (Form 990) 2015

OMB No. 1545-0047

#### Schedule F (Form 990) 2015

#### SAN JOSE MUSEUM OF ART ASSOCIATION

23-7062028

## Part II Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

1 (a) Name of organization	<b>(b)</b> IRS code section and EIN (if applicable)	(c) Region	<b>(d)</b> Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	<b>(g)</b> Amount of non-cash assistance	<b>(h)</b> Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)		
			ecognized as charities by the f	oreign country,	recognized as tax-ex	empt by	1	ı		
	the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter 3 Enter total number of other organizations or entities									

#### Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 16.

Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	<b>(e)</b> Manner of cash disbursement	<b>(f)</b> Amount of non-cash assistance	(g) Description of non-cash assistance	<b>(h)</b> Method of valuation (book, FMV, appraisal, other)

Schedule F (Form 990) 2015

Page 3

			JOSE	MUSEUM	OF	ART	ASSOCIATION
Part IV	Foreign Form	S					

1	Was the organization a U.S. transferor of property to a foreign corporation during the tax year? If "Yes," the		
	organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign		
	Corporation (see Instructions for Form 926)	Yes	X No
2	Did the organization have an interest in a foreign trust during the tax year? If "Yes," the organization		
	may be required to separately file Form 3520, Annual Return To Report Transactions With Foreign		
	Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign		
	Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A; do not file with Form 990)	Yes	X No
3	Did the organization have an ownership interest in a foreign corporation during the tax year? If "Yes,"		
	the organization may be required to file Form 5471, Information Return of U.S. Persons With Respect to		
	Certain Foreign Corporations (see Instructions for Form 5471)	Yes	X No
4	Was the organization a direct or indirect shareholder of a passive foreign investment company or a		
	qualified electing fund during the tax year? If "Yes," the organization may be required to file Form 8621,		
	Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund (see Instructions for Form 8621)	Yes	X No
5	Did the organization have an ownership interest in a foreign partnership during the tax year? If "Yes,"		
	the organization may be required to file Form 8865, Return of U.S. Persons With Respect to Certain		
	Foreign Partnerships (see Instructions for Form 8865)	Yes	X No
6	Did the organization have any operations in or related to any boycotting countries during the tax year? If		
	"Yes," the organization may be required to separately file Form 5713, International Boycott Report (see		
	Instructions for Form 5713; do not file with Form 990)	Yes	X No

Schedule F (Form 990) 2015

Schedule F (Forr				MUSEUM	OF	ART	ASSOCIATION
Part V Su	pplemental	Inforr	nation				

Supplemental Information
 Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information.

SCHEDULE G (Form 990 or 990-EZ) Department of the Treasury Internal Revenue Service Name of the organization Name of the organization	Complete if the o Information a SAN JOS ing Activities.	organization an rganization ente bout Schedule G (F <u>E MUSEUM</u> Complete if the	swered "Yes" on red more than \$1 ttach to Form 99 orm 990 or 990-EZ OF ART AS	Form 9 5,000 0 0 or Fo <u>) and its</u>	990, Pa on For rm 99 <u>instrue</u>	ctions is at <u>www.irs.c</u>	or 19, or if the <u>nov/form990.</u> Employer ic 23-706	
<ul> <li>Indicate whether the</li> <li>a Mail solicitat</li> <li>b Internet and</li> <li>c Phone solicit</li> <li>d In-person sol</li> <li>2 a Did the organization</li> </ul>	ions email solicitations ations licitations n have a written o ed in Form 990, Pa n highest paid indi	ed funds through r oral agreement art VII) or entity in viduals or entities	e Solicita f Solicita g Specia with any individua connection with p	ation of ation of I fundra I (incluc professi	non-g gover aising e ling of onal fu	overnment grants nment grants events ficers, directors, trus indraising services?	Ye	
(i) Name and address or entity (fund		(ii) A	ctivity	or cor	Did raiser ustody trol of utions?	(iv) Gross receipts from activity	(v) Amount paid to (or retained by fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
				Yes	No			
Total           3 List all states in whi or licensing.	ch the organizatio	n is registered or	licensed to solicit	contrib	► utions	or has been notified	it is exempt from I	egistration

Schedule G (Form 990 or 990-EZ) 2015	SAN	JOSE	MUSEUM	OF	ART	ASSOCIATION	23-7062028	Page 2

Part II

Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

					vente with groop receipt	o groator than \$0,000.
			(a) Event #1	(b) Event #2	(c) Other events	(d) Total events
			ANNUAL		NONE	(add col. (a) through
			BENEFIT FULL			col. (c))
e			(event type)	(event type)	(total number)	
Revenue			000 044			
Rev	1	Gross receipts	299,344.			299,344.
_	_					
	2	Less: Contributions				
	2	Gross income (line 1 minus line 2)	299,344.			299,344.
	3		255,511.			
	4	Cash prizes				
	-					
	5	Noncash prizes				
ses						
SUec	6	Rent/facility costs				
Direct Expenses			07 000			0.7.000
rect	7	Food and beverages	97,282.			97,282.
ā	~					
		Entertainment				239,622.
	9 10	Other direct expenses Direct expense summary. Add lines 4 through			<b></b>	336,904.
		Net income summary. Subtract line 10 from li			•	-37,560.
Pa	rt I	<b>III Gaming.</b> Complete if the organization	answered "Yes" on Form	990, Part IV, line 19, or r	eported more than	
		\$15,000 on Form 990-EZ, line 6a.				
Ð			(a) Bingo	(b) Pull tabs/instant	(c) Other gaming	(d) Total gaming (add
Revenue			(, =	bingo/progressive bingo	(0) 0 1101 galling	col. (a) through col. (c))
Jev						
_	1	Gross revenue				
	0	Cash prizes				
ses	2	Cash prizes				
Direct Expenses	3	Noncash prizes				
ĔX	•					
rect	4	Rent/facility costs				
ā						
	5					
	-	Other direct expenses				
		Other direct expenses	Yes %	Yes %	Yes %	
	6	Other direct expenses Volunteer labor	└── Yes % └── No	Yes%	Yes%	
	6	Volunteer labor	No	No	□ No	
			No		□ No	
	6 7	Volunteer labor	<b>No</b>	□ No	<u>No</u> No	
	6 7	Volunteer labor	<b>No</b>	□ No	<u>No</u> No	
9	6 7 8	Volunteer labor Direct expense summary. Add lines 2 through Net gaming income summary. Subtract line 7	No No	□ No	<u>No</u> No	
	6 7 8 En	Volunteer labor Direct expense summary. Add lines 2 through <u>Net gaming income summary. Subtract line 7</u> ter the state(s) in which the organization condu	No No	<u>No</u>	No ►	Yes No
а	6 7 8 Ent	Volunteer labor Direct expense summary. Add lines 2 through Net gaming income summary. Subtract line 7	No No	<u>No</u>	No ►	Yes No
а	6 7 8 Ent	Volunteer labor Direct expense summary. Add lines 2 through <u>Net gaming income summary. Subtract line 7</u> ter the state(s) in which the organization condu the organization licensed to conduct gaming ad	No No	<u>No</u>	No ►	YesNo
a b	6 7 8 Is t	Volunteer labor Direct expense summary. Add lines 2 through <u>Net gaming income summary. Subtract line 7</u> ter the state(s) in which the organization condu- the organization licensed to conduct gaming ad 'No," explain:	No No	No No	No	
a b 10a	6 7 8 Is t If "	Volunteer labor Direct expense summary. Add lines 2 through <u>Net gaming income summary. Subtract line 7</u> ter the state(s) in which the organization condu- the organization licensed to conduct gaming ad 'No," explain: ere any of the organization's gaming licenses re	No No	No No	No	
a b 10a	6 7 8 Is t If "	Volunteer labor Direct expense summary. Add lines 2 through <u>Net gaming income summary. Subtract line 7</u> ter the state(s) in which the organization condu- the organization licensed to conduct gaming ad 'No," explain:	No No	No No	No	

Sch	edule G (Form 990 or 990-EZ) 2015 SAN JOSE MUSEUM OF ART ASSOCIATION 23-7	062028	Page 3
11	Does the organization conduct gaming activities with nonmembers?	Yes	No
	Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed		
	to administer charitable gaming?	Yes	No
13	Indicate the percentage of gaming activity conducted in:		
	The organization's facility	13a	%
	An outside facility	13b	<u></u> %
	Enter the name and address of the person who prepares the organization's gaming/special events books and records:	100	/0
14	Enter the name and address of the person who prepares the organization's gaming/special events books and records.		
	Name  Address		
150	Does the organization have a contract with a third party from whom the organization receives gaming revenue?	Yes	No
154	Does the organization have a contract with a third party north whom the organization receives gaming revenue?		
b	If "Yes," enter the amount of gaming revenue received by the organization 🕨 \$ and the amount		
	of gaming revenue retained by the third party ►\$		
	s If "Yes," enter name and address of the third party:		
Ŭ	in res, entername and address of the time party.		
	Name		
	Address		
16	Gaming manager information:		
	Name		
	Gaming manager compensation 🕨 \$		
	Description of services provided		
	Director/officer Employee Independent contractor		
17	Mandatory distributions:		
а	Is the organization required under state law to make charitable distributions from the gaming proceeds to		
	retain the state gaming license?	Yes	No No
b	Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the		
	organization's own exempt activities during the tax year <b>&gt;</b> \$		
Pa	IT IV Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v); and Part II, line	ues 9 9b 1(	)h 15h
	15c, 16, and 17b, as applicable. Also provide any additional information (see instructions).		

23-7062028 Page 4	23-	70	620	28	Page 4
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					OF	ART	ASSOCIATION
Part IV	Supplemental Infor	mation	(continue	ed)			

Faitiv	Supplemental Information (continued)

SCHEDULE J		Compensation Information	ensation Information				
(Fo	Form 990) For certain Officers, Directors, Trustees, Key Employees, and Highest			2015			
	Compensated Employees Complete if the organization answered "Yes" on Form 990, Part IV, line 23.			<b>ZU I</b> J		)	
Depar	tment of the Treasury	Attach to Form 990.		Open to Public			
Intern	Internal Revenue Service Information about Schedule J (Form 990) and its instructions is at www.irs.gov/form99				ction		
Nam	e of the organizatior			identificatio		mber	
De		SAN JOSE MUSEUM OF ART ASSOCIATION	23-1	7062028	8		
Pa		s Regarding Compensation					
4.	Chaoli the energy	ate hav/aa) if the exception are vided any of the following to av fex a person listed on Ferm	000		Yes	No	
а		ate box(es) if the organization provided any of the following to or for a person listed on Form	990,				
	First-class or c	line 1a. Complete Part III to provide any relevant information regarding these items. harter travel III to provide any relevant information regarding these items.					
	Travel for com						
		ation and gross-up payments Health or social club dues or initiation fee					
		spending account Personal services (e.g., maid, chauffeur, o					
	,	······································					
b	If any of the boxes	on line 1a are checked, did the organization follow a written policy regarding payment or					
	•	rovision of all of the expenses described above? If "No," complete Part III to explain		1b	Х		
2	Did the organization	n require substantiation prior to reimbursing or allowing expenses incurred by all directors,					
	trustees, and office	rs, including the CEO/Executive Director, regarding the items checked in line 1a?		2		X	
3	Indicate which, if ar	ny, of the following the filing organization used to establish the compensation of the organization	ition's				
		ctor. Check all that apply. Do not check any boxes for methods used by a related organization	on to				
	·	ation of the CEO/Executive Director, but explain in Part III.					
	Compensation						
	·	ompensation consultant					
	Form 990 of o	ther organizations	committee				
4	During the year did	any parson listed on Form 000. Dart VII. Spotion A. Jing 10, with respect to the filing					
4	organization or a re	any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing					
а	•	e payment or change-of-control payment?		4a		x	
b		ceive payment from, a supplemental nonqualified retirement plan?				x	
		ceive payment from, an equity-based compensation arrangement?				X	
		les 4a-c, list the persons and provide the applicable amounts for each item in Part III.					
	-						
	Only section 501(c	)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.					
5	For persons listed of	n Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation	n				
	contingent on the re						
						X	
b		ation?		<b>5</b> b		X	
		r 5b, describe in Part III.					
6		n Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation	n				
	contingent on the n					v	
						X X	
Ø		ation?		<u>6b</u>			
7		rr 6b, describe in Part III. In Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payment	c				
1		ies 5 and 6? If "Yes," describe in Part III		7		x	
8		reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the				<u> </u>	
0				8		x	
9		d the organization also follow the rebuttable presumption procedure described in		····· <b>v</b>			
-		1 53.4958-6(c)?					
LHA		eduction Act Notice, see the Instructions for Form 990.		dule J (Forn	n <b>990</b> )	2015	

23-7062028

#### Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title		(B) Breakdown of	W-2 and/or 1099-MI	SC compensation	(C) Retirement and other deferred	(D) Nontaxable benefits	(E) Total of columns	(F) Compensation
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	compensation	Denents	(B)(i)-(D)	in column (B) reported as deferred on prior Form 990
(1) SUSAN KRANE	(i)	245,366.	0.	0.	12,268.	615.	258,249.	0.
EXECUTIVE DIRECTOR	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i) (ii)							
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	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

PART I, LINE 1A:

#### PAYMENTS WERE MADE IN ACCORDANCE WITH A WRITTEN EMPLOYMENT AGREEMENT

#### APPROVED BY THE BOARD OF TRUSTEES.

Department of the Treasury	omplete if t	he o	rganization ans 28b, or 28c, o ▶ Attao	were r Fori ch to	d "Yes n 990- Form 9	EZ, Part V, line 38a 990 or Form 990-EZ	IV, line 25a, 25b, 26 or 40b.			0	Pen T	15 o Put	5
Name of the organization									-	r ident		on nu	mber
						ASSOCIATION				620	28		
							1(c)(29) organizations						
1 Complete if the or			ered "Yes" on F elationship betw				, or Form 990-EZ, Pa	rt v, i	ine 40	D.	(d)	Corre	ected?
(a) Name of disqualified pe	erson	()	person and or			(c	) Description of trans	sactio	n			es	No
											_		
											+-		
											-		
2 Enter the amount of tax in	curred by t	he or	ganization mana	agers	or disq	ualified persons duri	ng the year under						
3 Enter the amount of tax, if	any, on lin	e 2, a	above, reimburse	ed by	the org	anization			▶ \$				
Part II   Loans to and/	or From	Inte	erested Pers	ons.									
Complete if the or	ganization	answ	vered "Yes" on F	orm 9	90-EZ.	Part V, line 38a or F	orm 990, Part IV, line	e 26; d	or if th	e orga	nizatio	on	
reported an amou	nt on Form	990,	Part X, line 5, 6	, or 22	2.					-			
	(b) Relation		(c) Purpose		an to or n the	(e) Original	(f) Balance due				h) Approved by board or committee? (i) Written		
interested person	with organiza	alion	of loan		zation?	principal amount	-					-	<u> </u>
SUSAN KRANE	SUSAN	KR	PURCHASE	10	From X	250,000.	274,750.	Yes	No X	Yes X	No	Yes X	No
	<u></u>					23070001	2/1//500						
													<u> </u>
													<u> </u>
													<u> </u>
Total Part III Grants or Ass		<b>D</b> a 10	afiting Inter		Dar	> \$	274,750.						
			•										
Complete if the or (a) Name of interested pe			<b>b)</b> Relationship I interested pers	betwe on an	en	(c) Amount of assistance	(d) Type assistanc			•	) Purp assista		f
			the organiza	uon					-+				
									-+				
		<del> </del>											

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule L (Form 990 or 990-EZ) 2015

							ASSOCIATION
Part IV	Business Transa	actions Inv	olving l	Interested I	Pers	ons.	

Complete if the organization answered "Yes" on Form 990, Part IV, line 28a, 28b, or 28c.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of transaction	(d) Description of transaction	(e) Sha organiz rever	aring of zation's jues?
				Yes	No
					L
					L
					L
					L
					L
Part V Supplemental Information					

Provide additional information for responses to questions on Schedule L (see instructions).

SCHEDULE L, PART II, LOANS TO AND FROM INTERESTED PERSONS:

(A) NAME OF PERSON: SUSAN KRANE

(B) RELATIONSHIP WITH ORGANIZATION: SUSAN KRANE IS EXECUTIVE DIRECTOR OF

THE MUSUEM

(C) PURPOSE OF LOAN: PURCHASE A PRIMARY RESIDENCE WITHIN SAN JOSE,

CALIFORNIA METROPOLITAN AREA.

(D) LOAN TO OR FROM ORGANIZATION? = FROM

(E) ORIGINAL PRINCIPAL AMOUNT \$ 250,000. (F) BALANCE DUE \$ 274,750.

(G) LOAN IN DEFAULT? = NO

(H) APPROVED BY BOARD OR COMMITTEE? = YES

(I) WRITTEN AGREEMENT? = YES

		ı

532141 08-21-15

33	If the organization did not report an amount in column (c) for a type of property for which column (a) is checked,
	describe in Part II.

7	Boats and planes								
8	Intellectual property								
9	Securities - Publicly traded	Х	1	14	,778.	SALES PI	RICE		
10	Securities - Closely held stock								
11	Securities - Partnership, LLC, or								
	trust interests								
12	Securities - Miscellaneous								
13	Qualified conservation contribution -								
	Historic structures								
14	Qualified conservation contribution - Other								
15	Real estate - Residential								
16	Real estate - Commercial								
17	Real estate - Other								
18	Collectibles								
19	Food inventory								
20	Drugs and medical supplies								
21	Taxidermy								
22	Historical artifacts								
23	Scientific specimens								
24	Archeological artifacts								
25	Other  (WINE AND OTHE)	X	2	5	,200.	ESTIMATI	ED FMV		
26	Other  ( GIFT CARD FOR )	X	1		500.	FMV			
27	Other ► ()								
28	Other ► (								
29	Number of Forms 8283 received by the organiz	zation during	g the tax year for co	ontributions					
	for which the organization completed Form 82	83, Part IV,	Donee Acknowledg	ement	29			1	
								Yes	No
30a	During the year, did the organization receive by	y contributio	on any property rep	orted in Part I, line	s 1 throug	h 28, that it			
	must hold for at least three years from the date	e of the initia	al contribution, and	which is not requi	red to be	used for			
	exempt purposes for the entire holding period?	?					30a		X
b	If "Yes," describe the arrangement in Part II.								
31	Does the organization have a gift acceptance p	policy that re	equires the review o	of any non-standar	d contribu	tions?	31	Х	
32a	Does the organization hire or use third parties	or related or	ganizations to solid	it, process, or sell	noncash				
	contributions?		-				32a		X
b	If "Yes," describe in Part II.								
33	If the organization did not report an amount in	column (c) f	or a type of proper	y for which colum	n (a) is ch	ecked,			
	describe in Part II.			-		-			
LHA		the Instruc	tions for Form 990	).		Sche	dule M (Forn	n 990) (	(2015)
	<u>-</u>						•		. ,

# **Noncash Contributions**

OMB No. 1545-0047

Employer identification number

(d)

Method of determining noncash contribution amounts

23 - 7062028

2015

**Open To Public** 

Inspection

Department of the Treasury Internal Revenue Service

Part I

1

2

3

4

5

6

Name of the organization

Types of Property

Art - Works of art

Art - Historical treasures

Art - Fractional interests

Books and publications

Clothing and household goods

Cars and other vehicles

►	Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.
►	Attach to Form 990.

**(b)** Number of

contributions or

(c) Noncash contribution

amounts reported on

120,200. SEE PART II

items contributed Form 990, Part VIII, line 1g

36

SAN JOSE MUSEUM OF ART ASSOCIATION

(a)

Check if

applicable

Х

Information about Schedule M (Form 990) and its instructions is at www.irs.gov/form990.

SCHEDULE M (Form 990)

Part II Supplemental Information. Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

#### SCHEDULE M, LINE 33:

THE ASSOCIATION EXPENSES ALL PURCHASED ART AND DOES NOT RECORD DONATED

ART ITEMS UNLESS THE ITEMS ARE FOR AUCTION PURPOSE. THIS REFLECTS THE

PREFERRED METHOD OF ACCOUNTING FOR A PERMANENT COLLECTION AMONG

MUSEUMS. THERE ARE TOTAL OF 36 WORKS OF ART THAT WERE CONTRIBUTED TO

THE MUSEUM DURING THE FISCAL YEAR 2015-2016, 13 OF WHICH WERE AUCTION

ITEMS IN A TOTAL VALUE OF \$120,200 AND 23 OF WHICH WERE PERMANENT

COLLECTION AND WERE NOT BOOKED AS REVENUE.

SCHEDULE O (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service Name of the organization

### Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. Attach to Form 990 or 990-EZ. Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990



SAN JOSE MUSEUM OF ART ASSOCIATION

23 - 7062028

#### FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

MISSION

THE SAN JOSE MUSEUM OF ART REFLECTS THE DIVERSE CULTURES AND INNOVATIVE

SPIRIT OF SILICON VALLEY. THROUGH ITS EXHIBITIONS, PROGRAMS

SCHOLARSHIP, AND COLLECTIONS, SJMA CONNECTS THE PRESENT AND THE PAST

THE ART OF THE WEST COAST AND THE WORLD. THE MUSEUM FOSTERS AWARENESS

OF ARTISTS' BROAD CONTRIBUTIONS TO SOCIETY AND ENGAGES AUDIENCES WITH

THE ART OF OUR TIME AND THE VITALITY OF THE CREATIVE PROCESS.

VISION

THE SAN JOSE MUSEUM OF ART WILL BE THE PREEMINENT MODERN AND CONTEMPORARY ART MUSEUM IN SILICON VALLEY. SJMA WILL ENRICH ITS COMMUNITIES THROUGH INVITING, INNOVATIVE PROGRAMS AND CREATIVE INTERACTIVE EXPERIENCES. IT WILL PROVIDE DYNAMIC LEARNING OPPORTUNITIES FOR ADULTS AS WELL AS VITAL EDUCATIONAL SERVICES FOR YOUTHS AND FAMILIES, TO ENCOURAGE INQUIRY AND VISUAL THINKING. AS A CONSEQUENCE SJMA WILL BE RECOGNIZED INTERNATIONALLY FOR HIGH-QUALITY PROGRAMS FRESH COLLABORATIVE ENDEAVORS, A DISTINCTIVE PERMANENT COLLECTION, AND ADVENTUROUS APPROACHES. THE MUSEUM WILL CONNECT ART AND LIFE; WORK ACROSS CULTURAL BOUNDARIES; AND PROMOTE DEEPER AWARENESS, ENJOYMENT AND KNOWLEDGE OF MODERN AND CONTEMPORARY ART, ARCHITECTURE, AND DESIGN. SJMA WILL BE A CULTURAL HUB FOR THE RESIDENTS OF THE REGION, A SPACE FOR PERSONAL REFLECTION, A GATHERING PLACE FOR CREATIVE THINKERS, AND A SOURCE OF VIBRANCY FOR THE CITY CENTER.

Schedule O (Form 990 or 990-EZ) (2015)	Page <b>2</b>					
Name of the organization SAN JOSE MUSEUM OF ART ASSOCIATION	Employer identification number 23-7062028					
FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS:						
RICH DIVERSITY OF ITS COMMUNITIES. THE MUSEUM PRESENTS NI	NE TO TWELVE					
EXHIBITIONS EACH YEAR, INCLUDING ONE-PERSON AND THEMATIC G	ROUP					
EXHIBITIONS THAT INCLUDE A RANGE OF ARTWORKS, FROM TRADITI	ONAL PAINTING					
TO EXPLORATORY NEW-MEDIA INSTALLATIONS. THE CURATORIAL ST	AFF ORGANIZES					
MOST OF THE EXHIBITIONS IN A GIVEN SEASON. IN-HOUSE EXHIB	ITIONS ARE					
ACCOMPANIED BY SCHOLARLY PUBLICATIONS OR WEBSITES AND REGU	LARLY TRAVEL					
TO OTHER MUSEUMS ACROSS THE COUNTRY. GIVEN ITS LOCATION I	N THE HEART					
OF THE HIGH-TECHNOLOGY CULTURE OF SILICON VALLEY, THE MUSE	UM HAS A					
SUBSTANTIAL COMMITMENT TO NEW WORK IN NEW MEDIA, AS WELL AS TO						
INITIATING SPECIAL PROJECTS AND COMMISSIONS THAT REFLECT THE ISSUES OF						
IMPORTANCE TO ITS COMMUNITIES.						

IN FY15016, SJMA PRESENTED ART AND SCIENCE, THE CURRENT YEAR-LONG EXHIBITION CONCEIVED FOR ITS INTERACTIVE FAMILY-FOCUSED GALLERY; FIVE SPECIAL EXHIBITIONS ORGANIZED IN-HOUSE (ARTISTS IN RESIDENCE: SAN JOSE'S 20TH-CENTURY VANGUARD, THE NATIONALLY TOURING BORDER CANTOS: RICHARD MISRACH | GUILLERMO GALINDO, NEW STORIES FROM THE EDGE OF ASIA: TABAIMO: HER ROOM, DIEBENKORN IN THE BEDROOM, DEFEO IN THE DEN: GENEROUS GIFTS FROM THE DIXON AND BARBARA FARLEY COLLECTION, CHARACTER STUDIES: CLAY FROM THE COLLECTION) AND PRESENTED THE TRAVELING LOAN EXHIBITIONS ARTISTS INCLUDING ME: WILLIAM WEGMAN AND COVERT OPERATIONS: INVESTIGATING THE KNOWN UNKNOWNS.

THE SCOPE OF SJMA'S COLLECTION AND THE NATURE OF EXHIBITIONS DRAWN FROM THE COLLECTION ARE DESCRIBED IN SCHEDULE D PART III, LINE 4.

THROUGH THE REGULARLY CHANGING SCHEDULE OF INNOVATIVE EXHIBITIONS, BOTH

Schedule O (Form 990 or 990-EZ) (2015) Page 2						
Name of the organization SAN JOSE MUSEUM OF ART ASSOCIATION	Employer identification number 23-7062028					
TRAVELING EXHIBITIONS AND THOSE DRAWN FROM THE MUSEUM'S PER	RMANENT					

COLLECTION, SJMA SERVED 36,591 PEOPLE.

FORM 990, PART III, LINE 4B, PROGRAM SERVICE ACCOMPLISHMENTS: AMPLIFYING AUDIENCES' EXPERIENCES. THE MUSEUM PROUDLY OFFERS A SPECTRUM OF EDUCATIONAL PROGRAMMING THAT PROVIDES CRITICAL EARLY EXPOSURE TO THE VISUAL ARTS FOR TENS OF THOUSANDS OF STUDENTS IN GRADES KINDERGARTEN THROUGH TWELVE, FROM TOURS TO WORKSHOPS, IN-CLASS PRESENTATIONS, AND CURRICULUM GUIDES. ITS FLAGSHIP IN-SCHOOL RESIDENCY PROGRAM, SOWING CREATIVITY, INTEGRATES LEARNING THROUGH THE ARTS WITH COMMON CORE STANDARDS AND PRIMARILY SERVES TITLE 1 SCHOOLS IN THE SAN JOSE AREA.

THE SAN JOSE MUSEUM OF ART'S PROGRAMS ARE ROOTED IN THE BELIEF THAT ACCESSING PERSONAL CREATIVITY IS A KEY DRIVER OF INNOVATION AND THAT INNOVATION IS A SKILL THAT CAN BE INSPIRED, NURTURED, AND DEVELOPED THROUGH ARTS LEARNING. THE MUSEUM PROVIDES ARTS EDUCATION FOR CURIOUS SCHOOLCHILDREN, EDUCATORS, UNIVERSITY FACULTY, AND COLLEGE STUDENTS. IN FY15016, THE EDUCATION DEPARTMENT SERVED MORE THAN 50,000 STUDENTS THROUGH MUSEUM VISITS FOR PRIMARY-SCHOOL, SECONDARY-SCHOOL, AND COLLEGE GROUPS IN ADDITION TO IN-SCHOOL ARTIST'S RESIDENCIES, DOCENTS' PRESENTATIONS, AND WEEK-LONG ART CAMPS. PUBLIC PROGRAMS SUCH AS LECTURES, GALLERY TOURS, ART-MAKING WORKSHOPS FOR ADULTS AND CHILDREN, AND FREE COMMUNITY DAYS PROMOTE LIFELONG LEARNING AND SERVE MULTIGENERATIONAL FAMILIES, CREATIVE ADULTS, AND COMMUNITY GROUPS. MORE THAN 10,000 PEOPLE WERE SERVED IN THIS PAST FISCAL YEAR THROUGH THE MUSEUM'S PUBLIC EDUCATION PROGRAMS. HALLMARKS OF SJMA'S WELCOMING AND PLAYFUL ENVIRONMENT ARE ITS PARTICIPATORY GALLERY ACTIVITIES, WHICH ARE CONCEIVED IN TANDEM WITH THE CURATORIAL AND MARKETING DEPARTMENTS TO

SAN JOSE MUSEUM OF ART ASSOCIATION

Page 2

ENCOURAGE DEEPER ENGAGEMENT WITH THE EXHIBITIONS AND TO PROMOTE A SENSE

OF CREATIVE PLAY.

SJMA'S WEBSITE ENABLES SMOOTH DELIVERY OF INFORMATION; PARTICIPATORY

EDUCATIONAL MATERIAL AND CURATORIAL PROJECTS; THE INTEGRATION SOCIAL

MEDIA; AND ACCESS TO THE MUSEUM'S COLLECTION FOR THE PUBLIC AND

SCHOLARS ALIKE. IT IS ACCESSIBLE ACROSS ALL PLATFORMS, INCLUDING

MOBILE.

SJMA'S EDUCATIONAL PROGRAMS REACHED 65,507 PEOPLE DURING THE YEAR.

FORM 990, PART VI, SECTION B, LINE 11:

THE PROCESS THE SAN JOSE MUSEUM OF ART USES TO REVIEW THE FORM 990 IS SET FORTH IN ITS RISK MANAGEMENT AND FISCAL OPERATING POLICIES. PRIOR TO FILING WITH THE I.R.S., THE ANNUAL TAX RETURN (990) SHALL BE REVIEWED BY THE FINANCE AND POLICY COMMITTEE AND SHALL BE PROVIDED TO THE BOARD OF TRUSTEES, TO COMPLY WITH SUGGESTED BEST PRACTICES.

FORM 990, PART VI, SECTION B, LINE 12C:

ALL TRUSTEES, STAFF MEMBERS AND COMMUNITY MEMBERS OF BOARD COMMITTEES MUST

FILL OUT AN ANNUAL CONFLICT OF INTEREST DISCLOSURE STATEMENT. THIS

DISCLOSURE STATEMENT ASKS IF THE RESPONDENTS ARE AWARE OF ANY AFFILIATIONS,

EMPLOYMENT OR OTHER MATTERS INVOLVING THE INDIVIDUAL OR ANY OF IMMEDIATE

FAMILY THAT MIGHT BE PERCEIVED TO COMPROMISE YOUR OBLIGATIONS TO THE MUSEUM

AND SHOULD THEREFORE BE REPORTED IN LIGHT OF THE CODE OF ETHICS.

SPECIFICALLY, THE DISCLOSURE STATEMENT ASKS IF SJMA HAS A BUSINESS

RELATIONSHIP WITH ANY ENTITY FROM WHICH THE INDIVIDUAL OR HIS/HER IMMEDIATE

 FAMILY MEMBERS HAVE RECEIVED ANY COMPENSATION, INCOME, LOANS OR GIFTS OR OF

 532212 09-02-15
 Schedule O (Form 990 or 990-EZ) (2015)

Schedule O (Form 990 or 990-EZ) (2015)	Page <b>2</b>			
Name of the organization SAN JOSE MUSEUM OF ART ASSOCIATION	Employer identification number 23-7062028			
WHICH THE INDIVIDUAL OR HIS/HER IMMEDIATE FAMILY MEMBERS A	RE A TRUSTEE,			
OFFICE, DIRECTOR OR EMPLOYEE. IN ADDITION, DISCLOSURE IS	REQUIRED IF THE			
INDIVIDUAL OR IMMEDIATE FAMILY MEMBERS HOLD AN OWNERSHIP I	NTEREST IN A			
CLOSELY HELD COMPANY OR A 5% OWNERSHIP INTEREST IN A PUBLI	C COMPANY WITH			
THE MUSEUM HAS A BUSINESS RELATIONSHIP. ALL RESPONDENTS AR	E ASKED TO			
SUPPLEMENT THE INFORMATION IN THE EVENT OF ANY CHANGES BEF	ORE THE NEXT			
ANNUAL DISCLOSURE. ALL STAFF RESPONSES ARE REVIEWED BY THE	EXECUTIVE			
DIRECTOR. ALL OTHER RESPONSES ARE REVIEWED BY THE SECRETAR	Y OF THE BOARD OF			
TRUSTEES. IF A RESPONSE ON A DISCLOSURE IDENTIFIES A CONF	LICT, THE			
INTERESTED TRUSTEE, STAFF MEMBER, OR VOLUNTEER (A COMMUNIT	Y MEMBER OF A			
BOARD COMMITTEE) SHALL REFRAIN FROM ATTEMPTING TO INFLUENCE ANY DECISION OF				
THE BOARD, BOARD COMMITTEE, OR STAFF ON ANY MATTER WHICH MAY INVOLVE A				
POTENTIAL OR ACTUAL CONFLICT OF INTEREST AND SHALL ABSTAIN	FROM VOTING ON			
ANY SUCH MATTER.				

FORM 990, PART VI, SECTION B, LINE 15:

THE BOARD OF TRUSTEES OF SJMA HAS ESTABLISHED A COMPENSATION PHILOSOPHY THAT BALANCES TWO OBJECTIVES: APPROPRIATE STEWARDSHIP OF ITS FINANCIAL RESOURCES; AND MAINTAINING THE VITALITY OF THE INSTITUTION AND EXCELLENCE OF ITS PROGRAMMING. THE RESULTING COMPENSATION DESIGN IS TO PAY IN THE TOP 50% OF COMPARABLE SALARIES FOR NEXT-STAGE PEER INSTITUTIONS. IN SJMA'S EXPERIENCE, THESE ARE THE MOST RELEVANT FACTORS IN COMPETITION FOR TALENT. INDIVIDUAL COMPENSATION IS THEN ESTABLISHED COMMENSURATE WITH EXPERIENCE, RELEVANT ACADEMIC CREDENTIALS AND PROFESSIONAL TRAINING. THE BOARD OF TRUSTEES HAS APPROVED THAT PHILOSOPHY IN LIGHT OF THE HIGH COST OF LIVING IN THE SAN FRANCISCO BAY AREA, IN AN EFFORT TO ATTRACT, RETAIN AND MOTIVATE THE TALENT NEEDED TO MAINTAIN THE REQUISITE STANDARDS OF QUALITY AND

REPUTATION OF THE MUSEUM AS A LEADER IN THE FIELD.

23-7062028

IN ADDITION TO SALARY, SJMA ENDEAVORS TO PROVIDE HEALTH AND RETIREMENT BENEFITS COMMENSURATE WITH THE ABOVE PHILOSOPHY. RETIREMENT-PLAN CONTRIBUTIONS FOR FY16 WERE 5%.

THE SALARY LEVELS OF THE EXECUTIVE DIRECTOR; DIRECTOR OF DEVELOPMENT; THE DEPUTY DIRECTOR FOR CURATORIAL AFFAIRS; AND THE DIRECTOR OF FINANCE WERE ESTABLISHED AND APPROVED BY THE BOARD OF TRUSTEES IN ACCORDANCE WITH THIS COMPENSATION PHILOSOPHY, BASED ON THE ANNUAL SALARY SURVEY OF THE ASSOCIATION OF ART MUSEUM DIRECTORS, WHICH IS THE STANDARD RESOURCE IN THE FIELD AND THE MOST COMPREHENSIVE, PUBLIC INDUSTRY DATA AVAILABLE. THE SALARY AND BENEFIT PACKAGE OF THE EXECUTIVE DIRECTOR WAS ESTABLISHED AFTER A REVIEW OF COMPARABLE EXECUTIVE COMPENSATION FURNISHED BY THE EXECUTIVE SEARCH FIRM ENGAGED BY THE BOARD AND APPROVED BY THE BOARD ON JULY 24, 2008.

FORM 990, PART VI, SECTION C, LINE 19:

THE SAN JOSE MUSEUM OF ART POSTS ITS GOVERNING DOCUMENTS, CONFLICT OF

INTEREST POLICY AND FINANCIAL STATEMENTS ON ITS WEBSITE.

FORM 990, PART IX, LINE 11G, OTHER FEES:

CATERING:	
PROGRAM SERVICE EXPENSES	43,163.
MANAGEMENT AND GENERAL EXPENSES	42.
FUNDRAISING EXPENSES	30,674.
TOTAL EXPENSES	73,879.

Schedule O (Form 990 or 990-EZ) (2015) Name of the organization	Page 2 Employer identification number
SAN JOSE MUSEUM OF ART ASSOCIATION	23-7062028
PROGRAM SERVICE EXPENSES	258,506.
MANAGEMENT AND GENERAL EXPENSES	80,480.
FUNDRAISING EXPENSES	45,195.
TOTAL EXPENSES	384,181.
TOTAL OTHER FEES ON FORM 990, PART IX, LINE 11G, COL A	458,060.

#### 2015 DEPRECIATION AND AMORTIZATION REPORT

FORM 9	990 PAGE 10 990														
Asset No.	Description	Date Acquired	Method	Life	C o n v	Line No.	Unadjusted Cost Or Basis	Bus % Excl	Section 179 Expense	* Reduction In Basis	Basis For Depreciation	Beginning Accumulated Depreciation	Current Sec 179 Expense	Current Year Deduction	Ending Accumulated Depreciation
	FURNITURE & FIXTURES														
1	FURNITURES AND FIXTURES * 990 PAGE 10 TOTAL	VARIOUS		.000	НУ	16	161,002.				161,002.	161,002.		0.	161,002.
	FURNITURE & FIXTURES						161,002.				161,002.	161,002.		٥.	161,002.
	MACHINERY & EQUIPMENT														
2	MACHINERY & EQUIPMENT	VARIOUS		.000	ну	16	543,919.				543,919.	543,919.		0.	543,919.
3	NETWORK * 990 PAGE 10 TOTAL	VARIOUS		.000	ну	16	201,849.				201,849.	201,849.		0.	201,849.
	MACHINERY & EQUIPMENT						745,768.				745,768.	745,768.		0.	745,768.
	OTHER														
4	SOFTWARE	VARIOUS		.000		16	190,216.				190,216.	190,216.		0.	190,216.
5	LEASEHOLD IMPROVEMENTS	VARIOUS		.000	НУ	16	613,310.				613,310.	598,095.		4,091.	602,186.
	* 990 PAGE 10 TOTAL OTHER * GRAND TOTAL 990 PAGE 10						803,526.				803,526.	788,311.		4,091.	792,402.
	DEPR					-	.,710,296.				1,710,296.1	.,095,001.		4,091.	L,699,172.

\* ITC, Salvage, Bonus, Commercial Revitalization Deduction, GO Zone

000 T	Exampt Orga	TENDED TO MA	AY 1	5, 2017	ov Doturn		
Form <b>990-T</b>	Exempt Orga	nd proxy tax und			ax Return	-	OMB No. 1545-0687
	For calendar year 2015 or other tax ye				N 30, 201	6	0045
		orm 990-T and its instruc				<u> </u>	2015
Department of the Treasury Internal Revenue Service	Do not enter SSN number			•			Open to Public Inspection for 501(c)(3) Organizations Only
A Check box if address changed	Name of organization (	Check box if name cl	hanged	and see instructions.)		Empl	oyer identification number oyees' trust, see ctions.)
B Exempt under section	Print SAN JOSE MU	SEUM OF ART	ASS	SOCIATION		2	3-7062028
<b>X</b> 501( <b>c</b> )( <b>3</b> )		n or suite no. If a P.O. box		structions.			ated business activity codes nstructions.)
408(e) 220(e)	I I SOUTH M	ARKET STREET				4	
408A 530(a) 529(a)	SAN JOSE, C	vince, country, and ZIP or <b>A</b> 95113–238		n postal code		453	220 451211
	F Group exemption number (See		▶				
	<b>G</b> Check organization type <b>b</b> n's primary unrelated business act			501(c) trust	401(a) trust	L	Other trust
	the corporation a subsidiary in an				► [	Ye	s X No
	and identifying number of the pare		11 30031		····· •	110	
	BRIAN SPANG			Telepho	one number 🕨 🕻	408	)271-6873
Part I Unrelate	d Trade or Business Inc			(A) Income	(B) Expenses	S	(C) Net
1a Gross receipts or sale		7					
<b>b</b> Less returns and allo		c Balance 🕨	1c	88,071.			
	Schedule A, line 7)		2	43,877. 44,194.			44,194.
3 Gross profit. Subtract	ne (attach Schedule D)		3 4a	44,194.			44,194.
	4797, Part II, line 17) (attach Forr		4a 4b				
	n for trusts		4c				
	artnerships and S corporations (at		5				
6 Rent income (Schedu	,		6				
	ed income (Schedule E)		7				
	yalties, and rents from controlled o	- , , , , , , , , , , , , , , , , , , ,	8				
	f a section 501(c)(7), (9), or (17) o		9				
	vity income (Schedule I)		10 11				
	structions; attach schedule)		12				
13 Total. Combine lines	3 through 12		13	44,194.			44,194.
	ns Not Taken Elsewhei						
	contributions, deductions mus				· ·		
	icers, directors, and trustees (Sch					14	
						15	42,635.
	nance					16 17	
	dule)					17	
						19	
20 Charitable contributi	ons (See instructions for limitatior	n rules)				20	
	Form 4562)				183.		
	aimed on Schedule A and elsewher					22b	183.
23 Depletion						23	
	erred compensation plans					24 25	9,153.
	ograms nses (Schedule I)					25	9,133.
	osts (Schedule J)					27	
28 Other deductions (at	ttach schedule)			SEE STAT	EMENT 1	28	5,284.
						29	57,255.
	axable income before net operatin	g loss deduction. Subtract	t line 29	from line 13		30	-13,061.
31 Net operating loss d	eduction (limited to the amount on	line 30)		SEE STAT	EMENT 2	31	10 001
	axable income before specific ded					32	-13,061.
	Generally \$1,000, but see line 33 ir taxable income. Subtract line 33					33	1,000.
	taxable income. Subtract line 55		•	•		34	-13,061.

Form 990-T	(2015)	SAN JOSE MU	SEUM O	F ART ASS	SOCI	ATION		23-70	062028	3	Р	Page 2
Part II	1 1	ax Computation										
35	Organ	izations Taxable as Corporat	tions. See ins	structions for tax co	omputat	on.						
	-	olled group members (section			·		s and:					
а		your share of the \$50,000, \$2		,								
-		\$				(3) \$						
Ь	• •	organization's share of: (1) A										
J		dditional 3% tax (not more that				,						
									250			0.
		e tax on the amount on line 3							► 35c			0.
36		Taxable at Trust Rates. See										
		Tax rate schedule or							► <u>36</u>			
		tax. See instructions							► <u>37</u>			
38	Altern	ative minimum tax							38			
39	Total.	Add lines 37 and 38 to line 3	5c or 36, whi	chever applies					. 39			0.
		ax and Payments										
		n tax credit (corporations atta										
b	Other	credits (see instructions)					40b					
C	Gener	al business credit. Attach For	m 3800				40c					
d	Credit	for prior year minimum tax (	attach Form 8	801 or 8827)			40d					
e	Total	credits. Add lines 40a throug	h 40d						40e			
41	Subtr	act line 40e from line 39							41			0.
42	Other	taxes. Check if from: 📃 Fo	orm 4255 🗌	Form 8611	] Form	8697 🔲 Forn	n 8866 📃	Other (attach schedule	e) <b>42</b>			
43	Total	tax. Add lines 41 and 42							43			0.
44 a	Pavm	ents: A 2014 overpayment cr	edited to 201	5			44a					
		estimated tax payments										
		eposited with Form 8868										
		n organizations: Tax paid or v										
		p withholding (see instruction										
		for small employer health ins										
		credits and payments:							-			
y		Form 4136		Form 2439 Other		Total	► 44g					
45									45			
45	Totim	payments. Add lines 44a thro	iuyii 44y	Form 0000 is atta					45			
		ated tax penalty (see instruction										0.
		ue. If line 45 is less than the t							► <u>47</u>			0.
48		ayment. If line 45 is larger th							► <u>48</u>			0.
	Enter	the amount of line 48 you wa Statements Regardir	nt: Credited t	o 2016 estimated t	$\frac{ax}{nd} \rightarrow 0$	hor Informa	tion (as	Refunded	▶ 49			
Part V			•				,					
	2	e during the 2015 calendar ye	,			0		5		ank,	Yes	No
		or other) in a foreign country						of Foreign Bank and Fi	nancial			37
Acco 2 Durir	ounts.	If YES, enter the name of the x year, did the organization receive nstructions for other forms the organization and the organization of the orga	foreign count	ry here  ry	or of or tr	ansferor to a foreign	trust?					<u>X</u>
											_	X
3 Ente	r the a	mount of tax-exempt interest	received or a	ccrued during the t	ax year	▶\$						
		A - Cost of Goods S	DIA. Enter									
1 Inve	ntory	at beginning of year	1	29,348.					6	32	,05	7.
	chases		2	46,586.	70	ost of goods sole	<b>d.</b> Subtract	line 6				
<b>3</b> Cost	t of lab	or	3		f	rom line 5. Enter	here and in	Part I, line 2	7	43	<u>,87</u>	7.
4a Addi	tional se	ection 263A costs (att. schedule)	4a		<b>8</b> D	o the rules of sec	ction 263A (	with respect to			Yes	No
<b>b</b> Othe	er cost	s (attach schedule)	4b		p	roperty produced	l or acquired	l for resale) apply to				
5 Tota		lines 1 through 4b	5	75,934.		ne organization?						Х
	Un	der penalties of perjury, I declare th rect, and complete. Declaration of p	at I have examin	ed this return, includin	g accomp	anying schedules an	d statements,	and to the best of my kno	wledge and b	elief, it is true,		
Sign	CO	rect, and complete. Declaration of p	oreparer (other ti	ian taxpayer) is based	on all inio	rmation of which pre	parer nas any	knowledge.	May the IBS	discuss this re	turn wit	th
Here		•				EXECU	TIVE 1	DIRECTOR		r shown below		
		Signature of officer		Date		Title			instructions	)? X Yes		No
	-	Print/Type preparer's name		Preparer's sigr	nature		Date	Check	if PTI			ليسب
Daid		LAWRENCE S.		LAWRENC				self- employ		-		
Paid		KUECHLER		KUECHLE			04/20			002336	21	
Prepa		Firm's name <b>ARMAN</b>	INO LL					Firm's EIN		$\frac{1}{4}$ - 6214		
Use O	niy			FERNAND	<u>)</u> Sт	. STE 50	0.0					
		Firm's address <b>SAN</b>				, 511 50		Phone no.	408-	200-64	00	
-				<u> </u>	-						~ ~	_

orm 990-T (2015) SAN JOSE	MUSEUM C	F ART	r As:	SOCIATI	ON		23-70	620	<b>28</b> Pag
schedule C - Rent Income	(From Real	Propert	y and	Personal F	Property	/ Lease	d With Real Pro	opert	(see instructions)
Description of property									
1)									
2)									
3)									
4)	2. Rent receive	ed or accrued	1						
(a) From personal property (if the per rent for personal property is mor 10% but not more than 50%	rcentage of e than	( <b>b)</b> Fr of	rent for pe	nd personal propert ersonal property ex t is based on profit	ceeds 50% o	entage r if	<b>3(a)</b> Deductions directions directions 2(a	ctly coni a) and 2(l	nected with the income in b) (attach schedule)
1)					,				
2)									
3)									
4)									
otal	0.	Total				0.			
) <b>Total income</b> . Add totals of columns ere and on page 1, Part I, line 6, colum	() ()	ter				0.	(b) Total deductions Enter here and on page 1 Part I, line 6, column (B)		
chedule E - Unrelated Del	ot-Financed	Income	) (see i	nstructions)			•		
							3. Deductions directly o to debt-fin	connecte	ed with or allocable
1. Description of debt-financed property				2. Gross income from or allocable to debt- financed property			Straight line depreciation (attach schedule)		(b) Other deductions (attach schedule)
1)									
2)									
3)									
(4)	<b>F</b> A			<b>0</b> 0 1			7	_	<b>0</b>
<ol> <li>Amount of average acquisition debt on or allocable to debt-financed property (attach schedule)</li> </ol>	of or a debt-fina	<ol> <li>Average adjusted basis of or allocable to debt-financed property (attach schedule)</li> </ol>			4 divided mn 5		<ol> <li>Gross income reportable (column 2 x column 6)</li> </ol>		8. Allocable deductions (column 6 x total of colum 3(a) and 3(b))
1)				%		6			
2)					0	6			
3)					0	6			
4)					0	6			
							nter here and on page 1, Part I, line 7, column (A).		Enter here and on page 1, Part I, line 7, column (B).
lotals								0.	
otal dividends-received deductions i chedule F - Interest, Annu	ncluded in columr	8	Dont	s From Co	ntrollor	Organ	zatione		*:)
chedule F - Interest, Annt				t Controlled C			zations (see ir	nstruc	tions)
1. Name of controlled organization	<b>2.</b> Employer ide numb		Net un	3. arelated income see instructions)	Total	4. of specified ients made	5. Part of column 4 included in the cont organization's gross	rolling	6. Deductions directly connected with income in column 5
1)									
2)									
3)									
4)									
onexempt Controlled Organization									
7. Taxable Income   8.	Net unrelated incom (see instructions		<b>9</b> . To	tal of specified pay made	ments	in the con	column 9 that is included trolling organization's gross income		Deductions directly connect with income in column 10
1)									
2)									
3)									
4)									
						Add c	olumns 5 and 10.		Add columns 6 and 11.
						Enter here	and on page 1, Part I, 8, column (A).	Ent	er here and on page 1, Par line 8, column (B).

0.

0.

23-7062028

Page 4

Schedule G - Investment Income of a Section 501(c)(7), (9), or (17) Organization (see instructions)

1. Description of income	2. Amount of income	<b>3.</b> Deductions directly connected (attach schedule)	<b>4.</b> Set-asides (attach schedule)	<ol> <li>Total deductions and set-asides (col. 3 plus col. 4)</li> </ol>
(1)				
(2)				
(3)				
(4)				
	Enter here and on page 1, Part I, line 9, column (A).			Enter here and on page 1, Part I, line 9, column (B).
Totals 🕒	0.			0.

## Schedule I - Exploited Exempt Activity Income, Other Than Advertising Income

(see instructions)

1. Description of exploited activity	2. Gross unrelated business income from trade or business	3. Expenses directly connected with production of unrelated business income	4. Net income (loss) from unrelated trade or business (column 2 minus column 3). If a gain, compute cols. 5 through 7.	5. Gross income from activity that is not unrelated business income	<b>6.</b> Expenses attributable to column 5	7. Excess exempt expenses (column 6 minus column 5, but not more than column 4).
(1)						
(2)						
(3)						
(4)						
	Enter here and on page 1, Part I, line 10, col. (A).	Enter here and on page 1, Part I, line 10, col. (B).				Enter here and on page 1, Part II, line 26.
Totals	0.	0.				0.
Schedule J - Advertisir	ng Income (see i	instructions)				<u> </u>

Part I Income From Periodicals Reported on a Consolidated Basis

1. Name of periodical	2. Gross advertising income	<b>3.</b> Direct advertising costs	<b>4.</b> Advertising gain or (loss) (col. 2 minus col. 3). If a gain, compute cols. 5 through 7.	5. Circulation income	6. Readership costs	7. Excess readership costs (column 6 minus column 5, but not more than column 4).
(1)						
(2)						
(3)						
(4)						
Totals (carry to Part II, line (5))	0.	0.				0.

Part II Income From Periodicals Reported on a Separate Basis (For each periodical listed in Part II, fill in

columns 2 through 7 on a line-by-line basis.)

1. Name of periodical	2. Gross advertising income		Direct sing costs	4. Advertising gain or (loss) (col. 2 minus col. 3). If a gain, compute cols. 5 through 7.		rculation come	6.	Readership costs	7. Excess readersh costs (column 6 mini column 5, but not mo than column 4).	us
(1)										
(2)										
(3)										
(4)										
Totals from Part I	0.		0.							0.
	Enter here and on page 1, Part I, line 11, col. (A).	page	ere and on 1, Part I, 1, col. (B).						Enter here and on page 1, Part II, line 27.	
Totals, Part II (lines 1-5)	0.		0.							0.
Schedule K - Compensation	n of Officers, I	Directo	ors, and	Trustees (see in	nstructio	ns)				
1. Name				2. Title		3. Percer time devot busines	ed to		ensation attributable related business	
(1)							%			
(2)							%			
(3)							%			
(4)							%			
Total. Enter here and on page 1. Part II.	ine 14		•			•	◄			0.

FORM 990-T

DESCRIPTION	AMOUNT
INSURANCE	562.
MISC	490.
BANK CHARGES	1,877.
TELEPHONE AND UTILITIES	742.
TRAVEL	270.
MEETINGS AND LUNCH	41.
RECRUITING	33.
OFFICE SUPPLIES	710.
EQUIPMENT EXPENSES	33.
SOFTWARE MAINTENANCE	518.
PRINTING	8.
TOTAL TO FORM 990-T, PAGE 1, LINE 28	5,284.

FORM 990-T	NET	OPERATING LOSS D	EDUCTION	STATEMENT 2
TAX YEAR	LOSS SUSTAINED	LOSS PREVIOUSLY APPLIED	LOSS REMAINING	AVAILABLE THIS YEAR
06/30/09	3,280.	0.	3,280.	3,280.
06/30/10	410.	0.	410.	410.
06/30/11	4,490.	0.	4,490.	4,490.
06/30/12	7,329.	0.	7,329.	7,329.
06/30/13	8,255.	0.	8,255.	8,255.
06/30/14	6,098.	0.	6,098.	6,098.
06/30/15	14,012.	0.	14,012.	14,012.
NOL CARRYO	VER AVAILABLE THIS	YEAR	43,874.	43,874.

OTHER DEDUCTIONS

STATEMENT 1